MIKE KOENIGS AI TOOL DIRECTORY, PROMPT & RESOURCE GUIDE

/imagine prompt



Toolkit to Multiply Your Productivity 10x or More

MIKE KOENIGS AND THE AI SUPERPOWER ACCELERATOR TEAM

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Ai Superpower Accelerator Toolkit to Multiply Your Productivity 10x or More

Mike Koenigs, Ai Ryan Reynolds, and the Superpower Accelerator and AI Accelerator Teams / FreeAi

[MIDJOURNEY PROMPT]: an illustration of a happy and friendly Mike Koenigs creating technology with ai tools in the style of pixar

[CHATGPT PROMPT]: write an introductory paragraph for an ai tools directory that is filled with useful ai-powered tools and prompts from Mike Koenigs in the voice of ryan reynolds

Welcome to the ultimate AI tools directory, where you'll find a curated collection of the most innovative and powerful AI-powered tools on the market. Whether you're a business professional looking to streamline your workflow or a tech enthusiast looking to stay on the cutting edge of AI development, this directory has something for everyone. And with prompts from none other than internet sensation Mike Koenigs, you can trust that you're getting the best of the best. So sit back, relax, and let Mike Koenigs (and me, Ai Ryan Reynolds) guide you through the exciting world of AI tools!





[MIDJOURNEY PROMPT]: an illustration of a happy and friendly Mike Koenigs and Ryan Reynolds creating technology with ai tools in the style of Pixar

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READ ME FIRST! Quick Start Guide

THIS IS A WORK IN PROGRESS! This world of Ai is moving so quickly, it's hard to keep up. Mike Koenigs 🙂

Knowing what I know now, after spending hundreds of hours figuring out how to apply Ai to every aspect of mine and my client's business and personal life, here's what I'd do to start using Ai in my business to get the most results that matter first and get my head around WHAT to use HOW to use it and HOW to get the best results by learning "the language of Ai and chat":

Step 1: Create a Free ChatGPT Account

Create a free ChatGPT account. This creative assistant will be your new BFF (Best Friend Forever) in the world of AI. Simply go to the OpenAI website and follow the instructions to sign up. Now this tool went from 0 to over one million, then ten then 100 million users faster than any platform in history. It might be busy and not let you log in. Fear not, there's a workaround if that happens to you. There's also a paid option for \$20 per month that is always up...

Step 2: Try ChatGPT

Now that you have your ChatGPT account, it's time to get to know your new AI friend. Take a look at the prompts in this directory and try them out. You'll be amazed at the speed and accuracy of ChatGPT's responses.

Step 3: Use the Prompts and Use Cases in this Guide

This guide is filled with (and I'm constantly adding more) use cases and prompts that you can use right now for real-word challenges every business has. Writing emails. Creating job descriptions. Writing books. Copywriting. Sales letters. Prototyping websites and products. Doing research. You'll quickly learn that the most difficult thing to get your head around is what these tools WON'T help you with! When you are no longer constrained by time, money, or people, you'll realize your thinking and creativity is the primary limiter.

Step 4: Look at the Directories and Prompt Guides for Solutions to Any Business Challenge

Take a look at the directories <u>FutureTools</u>, <u>AllThingsAi</u>, <u>FuturePedia</u> and <u>aitoptools.com</u> for solutions to any business challenges you may be facing. These directories are packed with information and resources that will help you make the most of AI in your business. Also, here's a <u>spreadsheet with over 600 Ai sites</u> that are categorized (it's editable too!). <u>Here's a large directory of prompts focused on marketers and</u> <u>marketing</u>. <u>And here's another one</u>. <u>And here's another one in Notion, just add to your account</u>!

Step 5: Watch YouTube Videos on Al

Finally, start watching YouTube videos on AI that you find in the directories. This is a great way to learn more about AI and stay up-to-date on the latest developments. Start following the best creators and you'll be a pro in no time!

Step 6: The Workaround if ChatGPT is Busy

If you can't get into ChatGPT due to load issues, the workaround is to head over to <u>OpenAi.com</u>, create an account and then go to "<u>Playground</u>". The user interface isn't as slick as ChatGPT and it's kind of programmer-ish in appearance, but the functionality is the same and you can always get in.

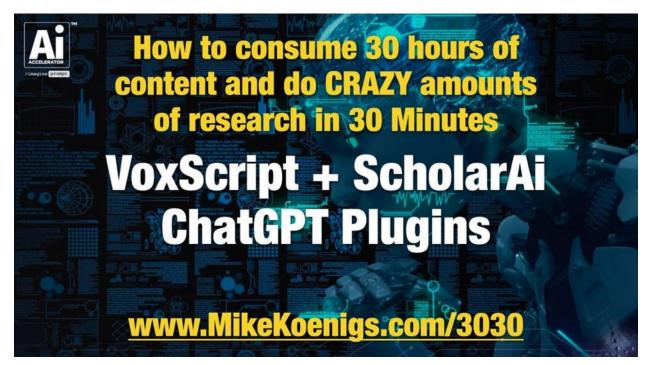
I'm doing my very best not to pile on more stuff - just dig in and start playing with the tools that follow.

Grow your Business Bot

Click the "Ai" button you see in the bottom left of the screen Ai Superpower Accelerator - × to get started!



Click Here to Try Our Grow Your Business Ai Bot



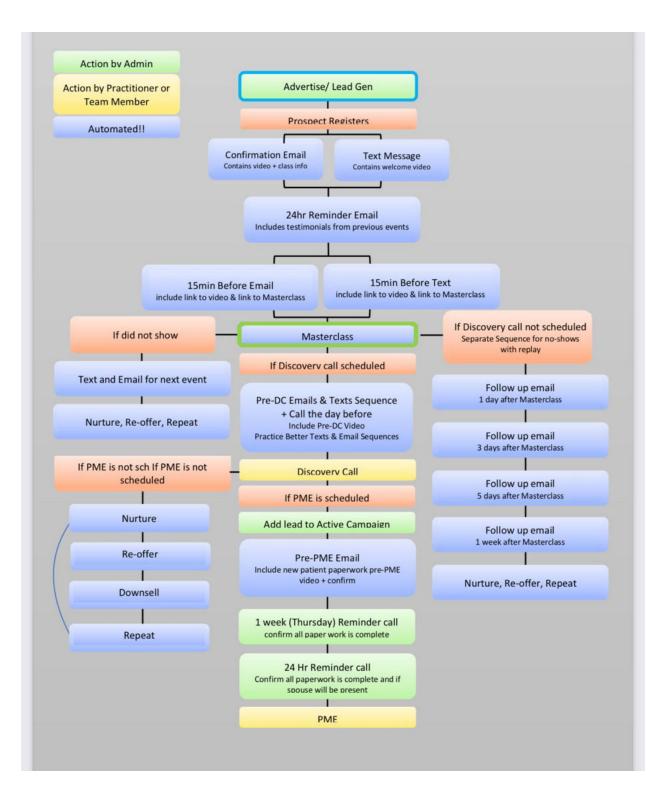
www.MikeKoenigs.com/3030

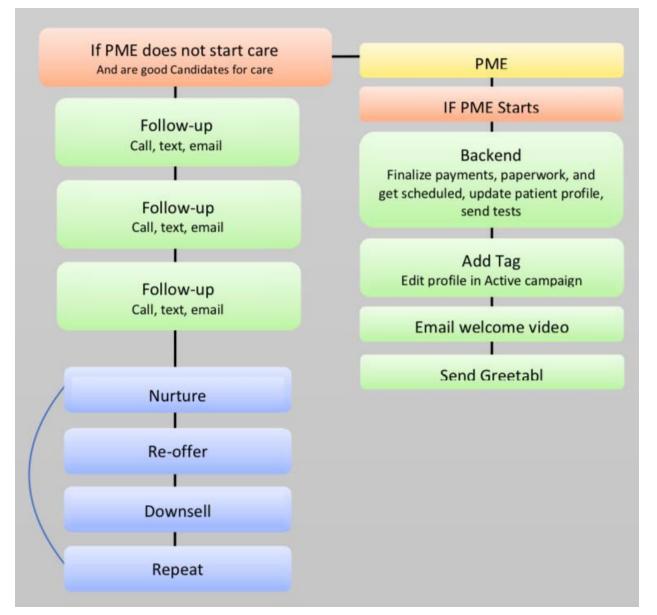
The "Summ4Me" script to use with VoxScript Plugin:

ChatGPT: I want you to summarize this video into bullet points with an ELI5 explanation of each key topic, followed by a list of every website link, and the description of the links and any resources or books mentioned in the video and then follow up with an SOP process that describes how to do everything in this video step-by-step in a fashion that I can share with my executive assistant to do for me then include a email with a catchy subject line, requesting that my assistant learns this process and starts doing it for me in a positive voice.

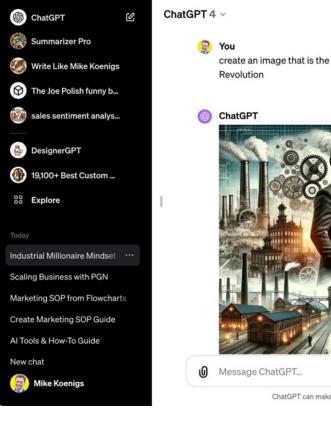
The 5-Minute Marketing Campaign from a Flowchart

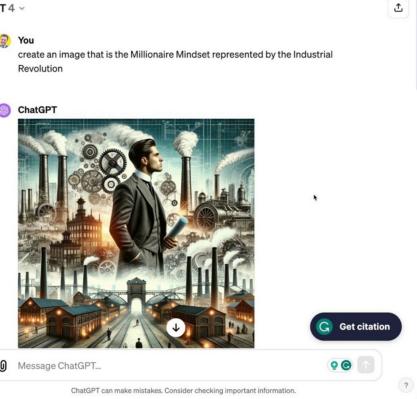
ChatGPT: I want you to turn the attached flowchart images into a step-by-step SOP that can be followed by a marketing team. Include details of every step.

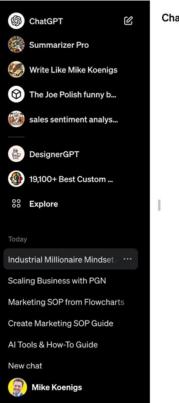




ChatGPT: Take the following website marketing copy and write a complete marketing campaign based on this SOP, written in the voice of Allison Maslan. Start by writing detailed invitation emails that include enough detail to engage an audience of business owners and CEOs to want to join. Use the testimonials and quotes whenever appropriate to create social proof.





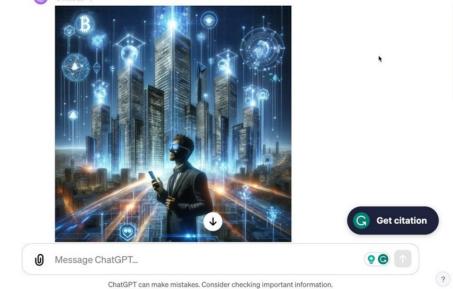


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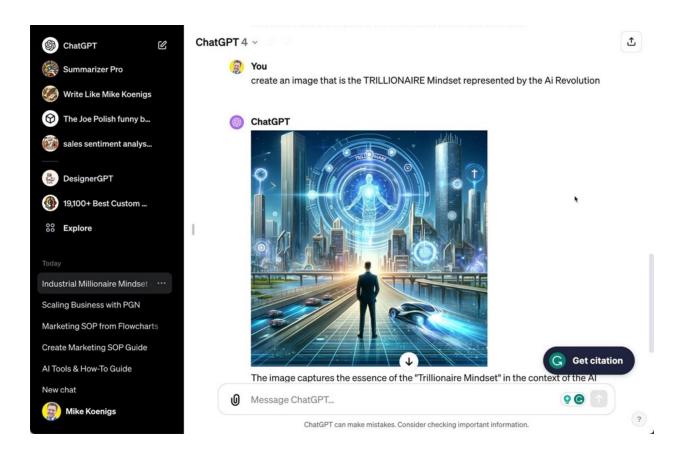
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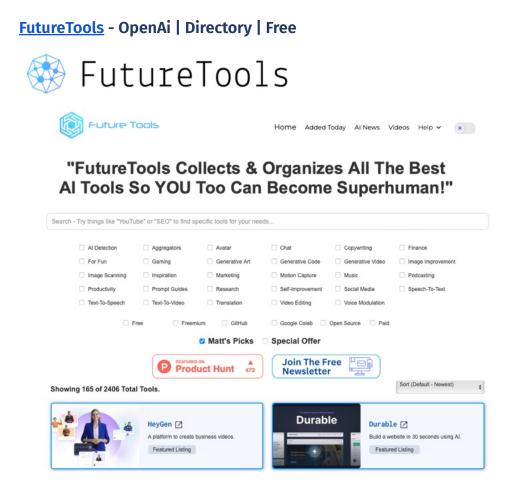
create an image that is the BILLIONAIRE Mindset represented by the Internet Revolution

ChatGPT



£





FutureTools is one of my favorite tool directories. The founder, Matt Wolfe is a friend of mine and makes videos every day. Definitely subscribe to his YouTube channel and follow him for practical, tactical tips. It's updated daily with the latest information and resources on cutting-edge tools, trends, and innovations shaping the future. It covers a wide range of topics such as artificial intelligence, machine learning, virtual and augmented reality, blockchain, robotics, and other emerging technologies. The website offers articles, whitepapers, podcasts, and events to help individuals as and organizations stay ahead of the curve and stay informed about the latest advancements in technology.

Speak.ai - Research & Analysis | Paid \$57/month

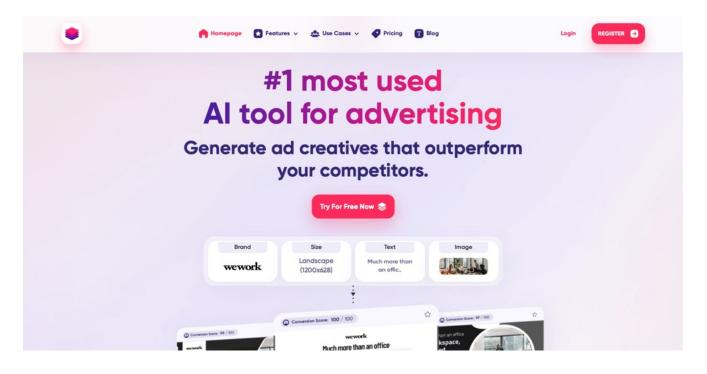
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Speak Ai is a powerful tool designed to transform language data into valuable insights, catering to the needs of small businesses in various aspects.

Key features include the automation of transcription and data analysis, significantly reducing manual labor and research costs. This efficiency is especially beneficial for businesses conducting qualitative research, marketing research, or competitive analysis, as Speak Ai streamlines the organization and analysis of interviews, focus groups, and meetings with its extraction, visualization, and prompting functions.

The platform supports a range of data types, including audio, video, and text. It enables the easy uploading of these formats, converting them into text for analysis. This feature allows for the capture and analysis of diverse content like phone calls, meetings, customer interviews, and social media feedback. Speak Ai's natural language processing engine excels in extracting actionable insights from this data, identifying key keywords, topics, and sentiments, and facilitating trend comparison and opportunity discovery.

Furthermore, Speak Ai offers the creation of custom, shareable media repositories. These repositories leverage automatic transcription and sentiment analysis technologies, enabling businesses to stay ahead of their competition by efficiently managing and analyzing their data.

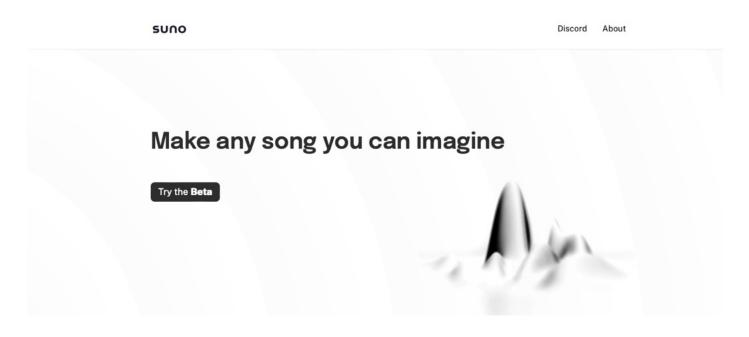


AdCreative.AI is an AI-powered advertising tool that enhances ad creation for small businesses. Its automated ad design feature crafts visually appealing ads tailored to specific audiences, maximizing engagement while eliminating tedious design processes. The platform's built-in analytics provide actionable insights, helping businesses understand ad performance and make informed decisions.

The tool supports multiple advertising channels, from social media to search engines, ensuring broad audience reach. Its user-friendly interface caters to users of all skill levels, simplifying digital advertising. Real-time A/B testing optimizes ROI by identifying the best-performing ad variations.

AdCreative.AI also offers customizable templates for a personal touch, and seamless integration with popular CRM and marketing platforms for streamlined workflow. It's scalable to suit various business sizes, making it a versatile choice for both startups and larger enterprises. In summary, AdCreative.AI provides small businesses with an efficient, data-driven, and versatile advertising solution.

Suno - Document Editor | Beta

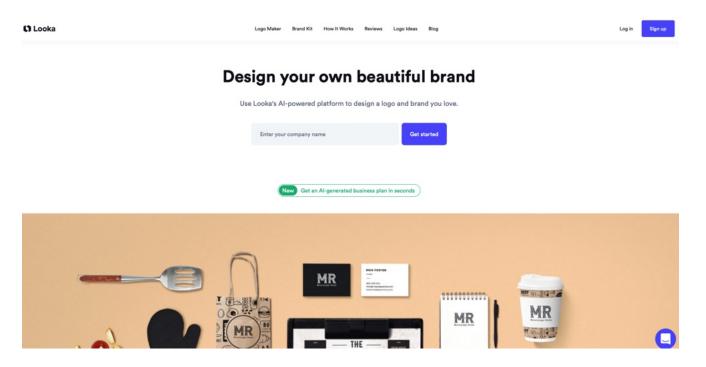


Suno AI is an innovative AI company revolutionizing how people interact with music. Their mission is to remove the barriers to creating beautiful songs, making music composition accessible to everyone.

The platform empowers users, regardless of their experience or knowledge of instruments and production software, to effortlessly transform their musical ideas into reality. Suno AI is designed for both novices and seasoned musicians, focusing on unleashing creativity and providing joy in the music-making process.

This approach democratizes music creation, leveraging AI technology to enable a broader audience to experience the fulfillment of composing music.

Looka - Branding - Logo Designer | Paid \$20/one time or \$96/year



Looka is an AI-powered platform designed for entrepreneurs and small business owners to create unique brand identities and logos.

The platform allows users to create a logo in minutes, leveraging AI to match the user's vision without requiring design skills. This feature enables the generation of various logo options, which can be customized to achieve the desired design.

Once a logo is created, Looka's Brand Kit uses it to build a brand identity. The kit instantly creates hundreds of branded marketing materials, including invoices, flyers, and email signatures, all centralized in one spot. This simplifies the process of creating a consistent brand image across various materials.

Looka also provides over 300 templates to help market a business. These templates are customizable and cover a range of needs such as business cards, social media profiles, and email signatures. The platform's easy-to-use editor ensures that branding remains consistent across all mediums.

In summary, Looka positions itself as a personal designer for businesses, handling the heavy lifting of graphic design while giving users creative control. It's an all-in-one solution for creating logos, branding materials, and marketing templates, making it a valuable tool for small businesses looking to establish and grow their brand identity from the outset.



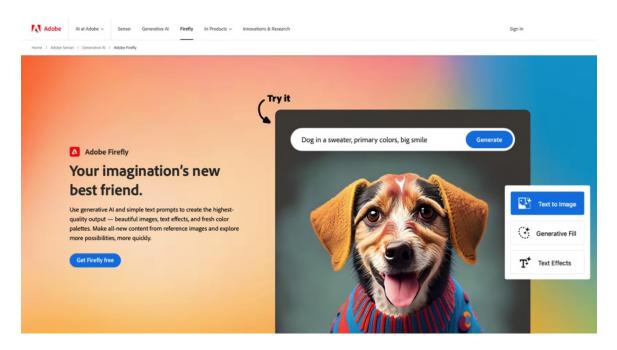
VIZ-X is an essential tool for small businesses in the digital era, offering valuable insights to optimize website design and performance. It analyzes user behavior and website metrics, identifying opportunities for improvement and helping businesses stand out in a crowded online space.

Enhancing user experience is a key benefit of VIZ-X. It allows businesses to understand how visitors interact with their site, pinpointing areas to optimize navigation and layout. This leads to increased user engagement, longer visit durations, and better conversion rates.

VIZ-X also focuses on visual appeal and conversion optimization. It evaluates design elements such as color schemes, fonts, and overall layout, providing insights to create visually appealing websites. Additionally, it identifies design aspects that may hinder conversions, guiding businesses in making data-driven changes to improve conversion rates.

VIZ-X emphasizes mobile optimization, a crucial aspect given the growing use of mobile devices. It offers insights into website performance on various devices and screen sizes, ensuring a responsive and accessible user experience across all platforms. This multifaceted approach makes VIZ-X a valuable tool for small businesses looking to enhance their digital presence and profitability.

Adobe Firefly - Design | Free + Paid \$4.99/month



Adobe Firefly is a generative AI tool by Adobe, designed to streamline and enhance the creative process in the digital design industry. Its unique features include:

1. Text-to-Image: Firefly excels in converting text prompts into high-quality images, leveraging Adobe's stock library for training data. This feature allows for the creation of composition styles akin to premium stock photos. With the release of its upgraded Image 2 model, Firefly has improved its output quality, particularly in creating realistic human features.

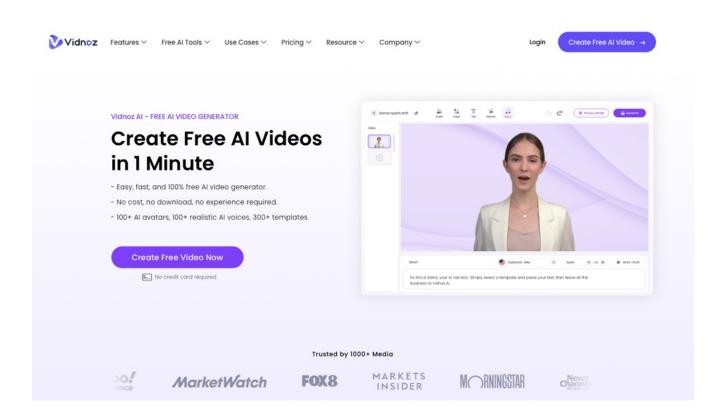
2. Generative Fill: Integrated into both the web version of Firefly and Adobe Photoshop, this feature lets users replace unwanted elements in a photo with new content based on AI suggestions. It offers users creative liberty to experiment with their images, although it's most effective in non-human-related transformations.

3. Text Effects: Tailored more towards professional designers, this tool transforms text into visually stunning artwork based on user prompts. It allows the addition of textures and styles to text, opening up new avenues for creative branding. However, the number of fonts currently available is limited.

4. Generative Recolor: This feature, ideal for working with vector images, enables users to quickly experiment with different color combinations. It's particularly useful for commercial print work and large-scale designs, enhancing the flexibility and efficiency of color application in design projects.

These features position Adobe Firefly as a versatile, user-friendly tool for both professional designers and casual users, offering a range of functionalities that align with Adobe's legacy in the creative industry.

Vidnoz - Document Editor | Free + Paid \$22.49/month

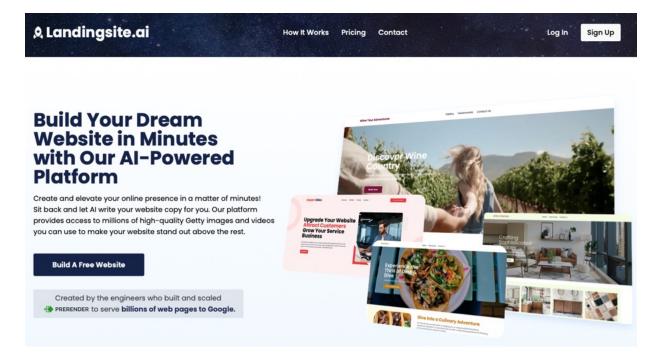


Vidnoz offers a comprehensive suite of AI-powered video creation tools designed to streamline and enhance the video production process for small businesses. With Vidnoz, you can access over 100 realistic AI avatars and 300+ free video templates, significantly reducing the time and resources typically required for video production. This tool is particularly beneficial for creating training, e-learning, news, support, sales, marketing, and communication videos.

The platform's AI features solve several common business challenges. Firstly, it allows for rapid video creation, with an emphasis on ease of use and efficiency. Users can create AI voiceovers, personalize layouts with music, effects, and transitions, and generate videos quickly. This process is significantly faster than traditional video production methods, providing a cost-effective solution for businesses operating with limited budgets or resources.

Vidnoz also offers the flexibility to create videos in multiple languages, catering to a global audience. The platform's intuitive design ensures that even those with minimal video creation experience can produce professional-quality videos. This accessibility opens up new opportunities for businesses to engage with their audience through compelling video content, ultimately leading to increased engagement, higher conversion rates, and a stronger online presence.

Landingsite.ai - Website Builder | Free + Paid \$10/month



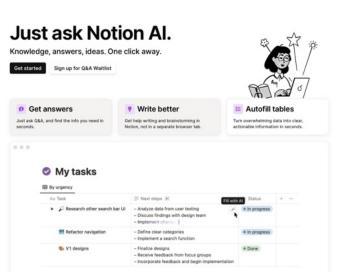
Landingsite.ai offers a transformative solution for small business owners seeking to establish a compelling online presence quickly and efficiently. This AI-powered website builder streamlines the website creation process, enabling users to generate professional websites within minutes. By simply inputting basic business information, the platform's AI generates optimized website copy and selects from millions of high-quality images, ensuring a unique and attractive site tailored to your business needs.

The platform's intuitive design is especially beneficial for users with varying levels of technical expertise. It offers a range of mobile-friendly, SEO-optimized templates, alongside an easy-to-use editing toolbar. This functionality not only simplifies the web design process but also enhances the online visibility of your business. Furthermore, the AI's incorporation of SEO-friendly keywords significantly boosts search engine rankings, making your business more discoverable to potential customers.

In terms of cost-effectiveness, Landingsite.ai presents a competitive edge with its flexible pricing plans, catering to personal projects, growing businesses, and professional agencies. The free plan itself includes essential features like SEO, secure hosting, and access to a vast library of images, which is a substantial value for small businesses operating on limited budgets. In essence, Landingsite.ai empowers small business owners to efficiently create attractive, high-performing websites without the need for extensive resources or technical skills.

Notion.ai - Productivity | Free + Paid \$10/month

Notion Product - Download - Solutions - Resources - Pricing



Notion offers an AI-enhanced, connected workspace ideal for small businesses, emphasizing efficient work processes and immediate information access. Its centralization of knowledge and streamlined project management tools significantly reduce the time and effort spent on administrative tasks.

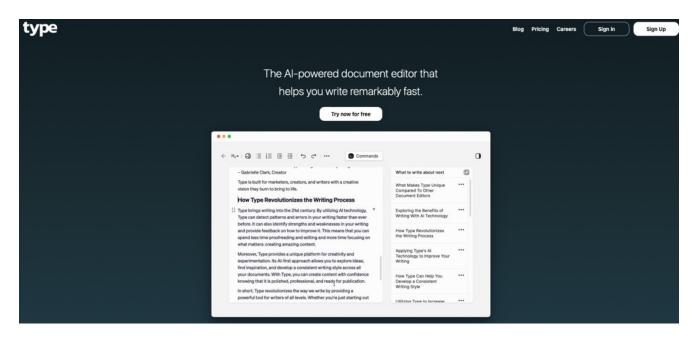
The platform stands out for its user-friendly document management, combining simplicity and power in note-taking and documentation. This is especially beneficial for small businesses needing straightforward yet effective document handling.

Key to Notion's appeal is its customization capabilities, allowing businesses to tailor features to their specific needs, ensuring organizational coherence. Additionally, the initial free usage period demonstrates Notion's commitment to cost-effectiveness, enabling small businesses to explore the platform's fit for their operations without immediate financial commitment.

In essence, Notion is a versatile tool that addresses the core concerns of efficiency, cost-effectiveness, and ease of use for small businesses, making it an attractive solution for enhancing business operations.

Request a demo Log in Get Notion free

type.ai - Document Editor | Paid \$29/month



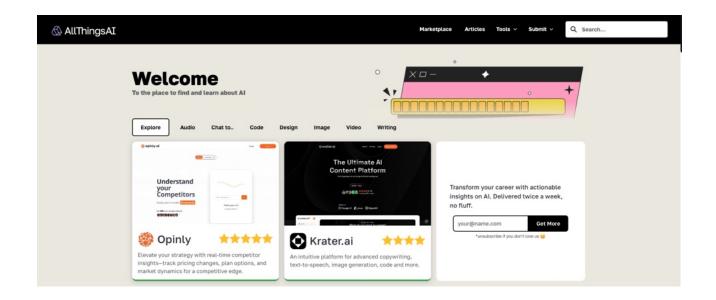
Type AI is an AI-powered document editor, designed to enhance the efficiency and speed of writing tasks for small businesses.

The tool excels in various writing-related tasks, such as expediting email drafting, optimizing content creation for blogs and emails, streamlining report writing, and enhancing social media content creation. These capabilities make it a versatile tool for businesses that require quick and effective written communication.

Type AI's core strength lies in its ability to significantly speed up the writing process. It integrates artificial intelligence with document creation, offering real-time suggestions and understanding the user's intent. This feature ensures that the writing not only maintains quality but is also produced at a much faster pace. The AI component helps in crafting content that flows naturally, thereby enhancing the overall quality of the output.

In summary, Type AI provides small business owners with a tool that not only simplifies but also accelerates various writing tasks. Its ability to understand user intent and provide relevant suggestions makes it an invaluable asset for any business looking to improve its writing efficiency and effectiveness.

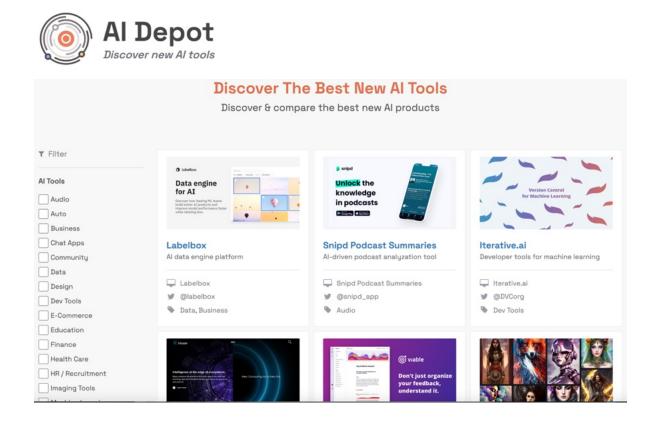
AllThingsAi - OpenAi | Directory | Free



This is another high-quality directory with some great resources the other sites might not have.

AllThingsAI is a website dedicated to providing comprehensive and up-to-date information about Artificial Intelligence (AI). It covers AI technologies, research, applications, and trends. The website also features AI-related news, industry insights, and events. It is a great resource for those looking to learn more about AI and stay informed about the latest developments in the field.

<u>AiDepot.co</u> - Directory | Free



Welcome to AiDepot.co, your one-stop-shop for discovering and comparing the best new AI tools! With its curated collection of cutting-edge AI solutions, AiDepot makes it easy for businesses of all sizes and industries to stay ahead of the curve when it comes to AI.

Whether you're looking to improve your sales and marketing efforts, streamline your operations, or simply stay ahead of the competition, AiDepot has everything you need to succeed with AI. Our mission is to help businesses like yours harness the power of AI to achieve their goals and reach new levels of success.

At AiDepot, you'll be able to:

- Discover the latest and greatest AI tools
- Compare AI solutions to find the best fit for your business
- Learn from AI experts and industry thought leaders
- Stay up-to-date with the latest AI trends and advancements

At AiDepot, we believe that AI has the power to transform businesses, and we're committed to helping you harness that power to achieve your goals. Whether you're a small business owner, marketer, or tech enthusiast, AiDepot has everything you need to stay ahead of the curve when it comes to AI. So why wait? Visit AiDepot.co today and start exploring the world of AI!

FuturePedia - OpenAi | Directory | Free

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Futurepedia is an online encyclopedia that provides users with information on the future of technology, science, and society. It offers articles on artificial intelligence, robotics, virtual reality, and more. The website also features interviews with experts in the field, as well as news and events related to the topics. Additionally, users can join the Futurepedia community to discuss their thoughts and ideas about the future.

ChatGPT by OpenAi | General | Paid (\$20/month)

+	New chat Al Tool Directory Guid 🖉 💼	<mark>G</mark>	write an introductory paragraph for an ai tools directory that is filled with useful ai-powered tools and prompts from Mike Koenigs in the voice of ryan reynolds		
D D	Rap Song On Money Personal Brand Name Variatio	\$	"Welcome to the ultimate AI tools directory, where you'll find a curated collection of the most innovative and powerful AI-powered tools on the market. Whether you're a business professional looking to streamline your	ፊ ዋ	
	Brand Names For Wealth New chat		workflow, or a tech enthusiast looking to stay on the cutting edge of Al development, this directory has something for everyone. And with prompts from none other than internet sensation Mike Koenigs, you can trust that		
Û	Clear conversations		you're getting the best of the best. So sit back, relax, and let Ryan Reynolds guide you through the exciting world of Al tools!"		
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[→	Log out	ChatGPT	J <u>an 9 Version</u> . Free Research Preview. Our goal is to make AI systems more natural and safe to inter- feedback will help us improve.	act with. Your	

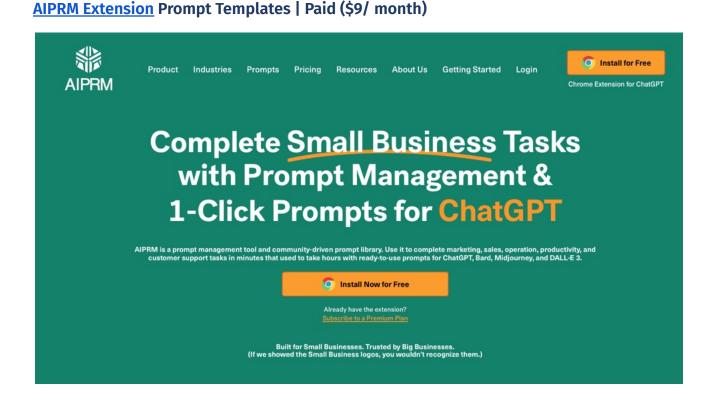
Are you a business owner looking to streamline your communication and content creation? Look no further than ChatGPT from OpenAI! This cutting-edge language model has the ability to understand and respond to natural language, making it the perfect tool for everything from customer service chatbots to automated content creation.

But ChatGPT isn't just a one-trick pony. It has the ability to generate human-like text, allowing you to create compelling copy and content that will captivate your audience. Imagine having a team of writers at your disposal, all working tirelessly to generate top-notch content for your business - that's the power of ChatGPT.

And let's not forget the time and cost savings. ChatGPT can handle a wide range of tasks, from responding to customer inquiries to creating marketing materials, all at lightning speed. This means you can focus on running your business, while ChatGPT handles the heavy lifting.

ChatGPT from OpenAI is a game-changer in the world of AI technology, and I highly recommend it to any business looking to take their communication and content creation to the next level.

Note - if ChatGPT is busy, you can use OpenAI's "Playground" backdoor! (See READ ME FIRST).



AIPRM.com is an innovative extension for ChatGPT, designed to provide users with a curated list of prompt templates for SEO, SaaS, and other related topics. This powerful tool is designed to assist users in generating high-quality content quickly and efficiently, without the need for extensive research or writing skills.

With AIPRM.com, ChatGPT users can easily access a wide range of pre-designed prompts tailored specifically to their needs. The templates have been created by a team of experienced content writers and SEO experts, ensuring that they are not only effective but also optimized for search engine rankings. Whether you're looking to create content for your website, social media, or other marketing channels, AIPRM.com has you covered.

The extension is user-friendly and easy to use, with a simple interface that allows users to browse the available templates and select the ones that best suit their needs. Users can also customize the prompts to match their unique brand voice and style, ensuring that the content they create is both engaging and effective.

Overall, AIPRM.com is a valuable addition to ChatGPT, providing users with a powerful tool for generating high-quality content quickly and efficiently. Whether you're a marketer, blogger, or business owner, this extension can help you take your content to the next level and achieve your goals more effectively.

Midjourney | Graphics | Plans starting at \$10/month



[MIDJOURNEY PROMPT]: an illustration of a happy and friendly Mike Koenigs creating technology with ai tools in the style of pixar



This is my GO-TO image creation tool. Would you like to streamline your business's communication and content creation? ChatGPT from OpenAI is the perfect solution! From customer service chatbots to automated content creation, this cutting-edge language model understands and responds to natural language.

However, ChatGPT isn't a one-trick pony. In addition to being able to generate human-like text, it allows you to create captivating copy and content that will capture the attention of your audience. The power of ChatGPT lies in having a team of writers at your disposal, working tirelessly to create great content.

Not to mention the time and cost savings. From answering customer inquiries to creating marketing materials, ChatGPT can handle a wide range of tasks. ChatGPT handles the heavy lifting, so you can focus on running your business.

I know how valuable efficiency and cost savings are as a business owner. OpenAI's ChatGPT is a game-changer in the world of AI technology, and I recommend it to any business looking to improve communication and content creation.

Here are some "<u>prompt generators</u>" for Midjourney that you can use to copy paste into the creation box. ChatGPT on Your iPhone | Free

[CHATGPT PROMPT]: Create a visceral, fun, engaging, persuasive explanation walking someone through how to install and setup the ChatGPt iOS app. Describe how the installation is done and how it works and what the requirements are.

Hey there! Let's dive right into setting up the ChatGPT iOS app on your iPhone or iPad. It's like having a super-smart buddy in your pocket, ready to help with all sorts of things. Here we go!

Step 1: Visit the App Store

• Start by tapping the App Store icon on your device. It's the blue one with the "A" made of sticks. Think of it as the doorway to app paradise.



Step 2: Search for ChatGPT

• Once in the App Store, hit the search icon (magnifying glass) at the bottom. Type "ChatGPT" in the search bar. It's like summoning a digital genie!

Step 3: Download the App

• You'll see ChatGPT in the search results. Tap "Get" next to it. If you've downloaded it before, you'll see a cloud icon instead. Tap that, and the download starts. It's free, so noo wallet worries!

Step 4: Open the App

• After downloading, tap "Open" to launch ChatGPT. You can also find the new icon on your home screen or app library. It's like opening a door to a world of Al knowledge.

Step 5: Sign In or Sign Up

• If you're new to ChatGPT, you'll need to sign up. Just some basic details, nothing too nosy. If you already have an account, just log in. Easy peasy!

Step 6: Explore and Set Preferences

• Once you're in, take a tour of the app. You can adjust settings to make it feel just right for you. Like rearranging furniture in a digital room!

Step 7: Start Chatting

• Now for the fun part! Start typing your questions or prompts. Whether it's help with a recipe, understanding quantum physics, or just some chit-chat, ChatGPT is ready to roll.

What You Need to Know:

- **Compatibility:** Make sure your iOS device is running a relatively recent version of iOS. If your device has been catching Zs in a drawer for the last five years, it might need an update.
- Internet Connection: ChatGPT is a cloud-based wizard. It needs a stable internet connection to work its magic. WiFi or mobile data both do the trick.
- **App Size:** It's not a space hog. The app won't eat up your device's memory like a digital Pac-Man.

Why It's Awesome:

- It's like having a mini-expert in your pocket. Need quick facts or deep insights? You got it.
- It's user-friendly. The interface is as easy as having a chat over coffee.
- It's versatile. Homework help, travel tips, language learning it's a Swiss Army knife of apps.

And there you have it! Installing and setting up ChatGPT on your iOS device is a walk in the tech park. Dive in and start exploring what this cool AI tool can do for you. Happy chatting! 🚀 📱 🔆

Podcast Promotion Use Case



Capability Amplifier

Mike Koenigs...trategic Coach ★ 4.8 (66) · ENTREPRENEURSHIP · UPDATED WEI

Friday: How To Unlock More Freedom and Flexibility With the One-Day Workweek: This episode features Tom Lambotte, who created MORE

Latest Episode

Every week, Dan Sullivan and I (and some guests) produce an episode of <u>Capability Amplifier</u> (and right now is a good time to subscribe to it!)

Writing social posts is a total PITA (pain in the old you know what), and it's rare that a social media specialist can do a good job of crafting quality social posts that get clicks. Here's a "stacked workflow" that uses a "YouTube Summarizer" and ChatGPT to write Twitter and LinkedIn posts.

First, I pasted a video version of our podcast into <u>www.summarize.tech</u> which grabs captions from YouTube videos and summarizes them in 30 seconds:

Summary of <u>The Art of Slow Thinking with Derek</u> <u>Sivers | Capability Amplifier EP#130</u>

This is an AI generated summary. There may be inaccuracies. Summarize another video

<u>00:00:00</u> - <u>00:45:00</u>

In the video, Derek Sivers discusses how his "slow thinking" has helped him develop a more expansive perspective and be more flexible in negotiations. He also offers advice on how to live a minimalist lifestyle and achieve financial freedom.

See less

- <u>00:00:00</u> Derek Silver discusses the idea of a trade-off in life living simply and free requires understanding that you can't do everything, and that you have to make choices about what's important to you. He shares an example of how this applies to his own life, describing how his slow thinking has helped him develop a more expansive perspective and be more flexible in negotiations.
- <u>00:05:00</u> Derek Sivers discusses how he has come to redefine himself, and how he applies these principles to his life and relationships. He offers two rules that he lives by and discusses how they have helped him stay true to his values. He also mentions how he has become more conscious of his values, and how this has led to a higher quality of life.
- <u>00:10:00</u> Derek Sivers discusses the idea that everyone's life is their own task and that interpersonal problems come from trying to interfere with others or from people trying to get him to take care of their tasks. He also discusses the philosophy of minimalism, which applies to both his personal life and his professional life. He says that when it comes to friends, musical identity, and other areas of life, he is happy to let go of an identity if it is no longer serving him.
- <u>00:15:00</u> Derek Sivers discusses his background in music and entrepreneurship, how he transitioned to becoming a minimalist, and his current projects. He also gives advice on how to live a minimalist lifestyle, including advice on setting up a charitable remainder unit trust

Then, I pasted that summary into ChatGPT with this prompt:

[CHATGPT PROMPT]: create 5 twitter posts promoting the Capability Amplifier Podcast with Dan Sullivan from Strategic Coach and Mike Koenigs based on the following content and send the visitor to http://www.MrBz.com/CA to subscribe [paste summary copy from above here]

Here are the results:

- "Elevate your perspective & achieve financial freedom with the Capability Amplifier Podcast! Learn from Derek Sivers on the power of slow thinking ? Listen now: http://www.MrBz.com/CA #CapabilityAmplifier #SlowThinking #FinancialFreedom"
- "Ready to live a minimalist lifestyle and reach new heights? Don't miss Derek Sivers on the Capability Amplifier Podcast A Subscribe now: http://www.MrBz.com/CA #Minimalism #PersonalGrowth #CapabilityAmplifier"
- "Discover the secrets to living simply and freely with Derek Sivers on the Capability Amplifier Podcast <u>X</u> Listen now and learn the power of slow thinking: http://www.MrBz.com/CA #CapabilityAmplifier #SlowThinking #Minimalism"
- 4. "Find your path to financial freedom with Derek Sivers on the Capability Amplifier Podcast 💰 Subscribe now: http://www.MrBz.com/CA #FinancialFreedom #CapabilityAmplifier #SlowThinking"

 "Embrace the joys of slow thinking & minimalism with Derek Sivers on the Capability Amplifier Podcast Subscribe now: http://www.MrBz.com/CA #CapabilityAmplifier #Minimalism #SlowThinkingLifestyle"

Not bad - with a little tweaking, they'll get even better. Let's keep building - this time craft some LinkedIn posts:

[CHATGPT PROMPT]: Create 5 friendly, enthusiastic and funny LinkedIn posts between 1800-2000 characters in length based on the same content. Include a headline that will get lots of clicks and write the copy in the voice of Gary halbert

1. "Slow Your Roll with Derek Sivers - Capability Amplifier EP#130"

Are you ready to step back and reevaluate your life? Slow down with Derek Sivers as he shares his wisdom on the Art of Slow Thinking! From living a minimalist lifestyle to financial freedom, Derek has it all figured out and he's here to share it with you. Listen in as he offers advice on how to make choices that align with your values and live life to the fullest. Get ready to be inspired and change the way you think about life. Tune in now to Capability Amplifier EP#130!

2. "Derek Sivers: Minimalist, Musician and Mentor"

Looking for a little guidance in life? Look no further! Derek Sivers, the minimalist musician and mentor, is here to share his story and offer his advice. From his background in music and entrepreneurship to his current projects, Derek has lived a life full of growth and change. He'll share how he has come to redefine himself and how he lives by two simple rules to stay true to his values. You don't want to miss this episode of Capability Amplifier!

3. "Slow Thinking, Fast Results: Derek Sivers"

Don't believe that slow and steady wins the race? Derek Sivers is here to prove you wrong! In this episode of Capability Amplifier, Derek shares his philosophy on slow thinking and how it has helped him achieve financial freedom and live a life that aligns with his values. From his routine to his reading list, Derek has it all figured out and he's ready to share it with you. So what are you waiting for? Start slow thinking your way to success!

4. "The Art of Slow Thinking with Derek Sivers - A Must Listen!"

Slow down and take a deep breath, because Derek Sivers is here to change the way you think about life! In this episode of Capability Amplifier, Derek shares his journey to financial freedom and how his slow thinking has helped him make choices that align with his values. He also shares his advice on living a minimalist lifestyle and how to cultivate a mentality of Pomo proud of missing out. Trust us, you won't want to miss this episode!

5. "Get Inspired with Derek Sivers - Capability Amplifier EP#130"

Feeling stuck and in need of inspiration? Look no further! Derek Sivers is here to share his story and offer his advice on the Art of Slow Thinking. From his background in music and entrepreneurship to his current projects, Derek has lived a life full of growth and change. He'll share how he has come to redefine himself, how he lives by two simple rules and how his slow thinking has helped him achieve financial freedom. Get ready to be inspired and change the way you think about life!

Huh. That's good. But ChatGPT forgot to add #tags. Every time ChatGPT runs, it's going to write new stuff, so I just gave it this command:

[CHATGPT PROMPT]: Repeat this but also add popular tags that will get clicks

Here are the results:

Sure, here are the 5 LinkedIn posts in the voice of Gary Halbert with popular tags included:

1. "Get the Scoop on Slow Thinking with Derek Sivers on #CapabilityAmplifier with Dan Sullivan and Mike Koenigs"

Are you looking for a fresh take on success and life balance? Tune in to the latest episode of #CapabilityAmplifier podcast featuring Derek Sivers! Derek shares his unique perspective on "slow thinking" and how it's helped him cultivate a more expansive view and be more flexible in negotiations. He also provides tips on how to live a minimalist lifestyle and achieve financial freedom. Get ready to be inspired, challenged, and entertained! #Success #LifeBalance #Minimalism

2. "Uncover the Secrets of Success with Derek Sivers on #CapabilityAmplifier"

Ready to level up your game? Get ready to learn from one of the most unconventional success stories out there – Derek Sivers! On the latest episode of #CapabilityAmplifier, Derek shares his journey from music entrepreneurship to minimalist living, and how he's redefined himself along the way. He also reveals the two rules he lives by and how they've helped him stay true to his values. Get ready to be blown away! #Success #Entrepreneurship #Minimalism

3. "Discover the Art of Slow Thinking with Derek Sivers on #CapabilityAmplifier"

Looking for a way to think outside the box? Check out the latest episode of #CapabilityAmplifier where Derek Sivers joins Dan Sullivan and Mike Koenigs to talk about the power of "slow thinking". Derek shares his story of how slow thinking has helped him become more flexible in negotiations and how it's allowed him to cultivate a more expansive perspective. Get ready to learn how to live a more intentional life! #Thinking #Negotiations #IntentionalLiving

4. "Transform Your Life with Derek Sivers on #CapabilityAmplifier"

Want to transform your life? Look no further than Derek Sivers on the latest episode of #CapabilityAmplifier! Derek discusses his background in music and entrepreneurship, and how he transitioned to minimalist living. He also provides practical tips on how to live a minimalist lifestyle, including advice on setting up a charitable remainder unit trust. Get ready to be empowered! #Transformation #Minimalism #Empowerment

5. "Find Your Financial Freedom with Derek Sivers on #CapabilityAmplifier"

Ready to take control of your finances? Listen to Derek Sivers on the latest episode of #CapabilityAmplifier! Derek shares his story of living minimally and achieving financial freedom, emphasizing the importance of cultivating a mentality of "pomo proud of missing out." He also

provides advice on how to achieve financial freedom and passive incomes. Get ready to take charge of your finances! #FinancialFreedom #PassiveIncomes #TakeCharge.

Email Copywriting Use Case

Outbound email to Mike's list, asking them to fill out a survey

[CHATGPT PROMPT]: Write a subject line and email to all of the followers of Mike Koenigs asking them to fill out a survey about how to get your time back, become 3 - 10 times more productive with the latest AI tools.

Tell them they will be able to share where they waste the most time, do tasks they don't like to do, and aren't good at it, and all of the results will be shared during the 2023 annual productions webinar.

Make the email funny and interesting in the voice of Ryan Reynolds.

Subject: Get Your Time Back & Boost Your Productivity with AI - Fill Out Our Survey!

Hey there,

It's Ryan Reynolds, and I'm taking over Mike Koenigs' email today to talk to you about something near and dear to all of our hearts -TIME! You know, that precious commodity that once it's gone, we can never get it back. But what if I told you that there's a way to get your time back, and be 3-10 times more productive with the latest AI tools? Well, hold onto your seats folks, because that's exactly what we're aiming to do!



We're conducting a survey to get a better understanding of where you waste the most time, what tasks you dread doing, and what you simply aren't good at. With the results from this survey, we'll be

sharing all of our findings during the 2023 Annual Productions Webinar, and I can promise you, it's going to be a blast!

So, what do you say? Are you ready to get your time back and become a productivity ninja with the help of AI? Fill out our survey now and be a part of this exciting journey. And who knows, you might just learn a thing or two about yourself in the process.

Cheers, Ryan Reynolds

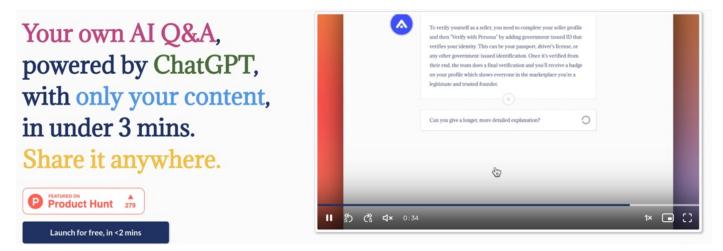
<u>Mixo.io</u> - Website Builder | Plans starting at \$9/month

X Mixo	Features Pricing	Log in	Get Started for Free
	Launch a business in seconds with AL		
	Have an idea for a startup, product or service? Bring it to life with Al effortlessly and watch it grow.		
	Free Trial Available • Over 2 Million Sites Created		
	Get Started for Free 1+		
	Excellent Rating of 4.8 stars on Trustpilot 📩 📩 📩		

Mixo is an AI-powered platform that helps entrepreneurs quickly launch and validate their business ideas. The platform generates a complete website in seconds with just a brief description of the user's idea. It also provides tools to collect customer feedback, grow the audience, and connect with customers via email, surveys, or interviews. The platform offers subscriber management tools and can export subscribers to marketing platforms or track deeper stats with Google Analytics.

THIS is a really cool example of "create a first draft in two minutes so I can start tweaking and making changes". I created a sample web site for one of my products...in two minutes and then spent 15 making copy tweaks. It's "good enough to launch an idea and generate leads" until the real product is done.

<u>MyAskAi</u> - Build your own ChatAi using your content | Free + Paid



MyAskAi.com is a cutting-edge AI-powered platform that leverages the latest advancements in artificial intelligence and machine learning to help businesses make data-driven decisions. The platform is designed to provide real-time insights and recommendations based on data analysis, allowing businesses to improve their operations, reduce costs, and increase profits.

The platform uses advanced algorithms to analyze large datasets and identify patterns and trends that might not be immediately apparent to human analysts. This allows business owners to make informed decisions about everything from product development to marketing strategies, customer service, and more.

One of the key advantages of MyAskAi.com is its ability to learn and adapt to the unique needs of each business. The platform can be customized to match the specific goals and objectives of a business, allowing it to focus on the areas that are most important to its success.

MyAskAi.com is easy to use and doesn't require any specialized technical skills or knowledge. The platform is designed to be user-friendly and intuitive, with a simple and intuitive interface that makes it easy to access the data and insights that businesses need to make informed decisions.

Overall, MyAskAi.com is a powerful tool for any business that wants to stay ahead of the competition and make data-driven decisions. By leveraging the power of AI and machine learning, businesses can gain insights and recommendations that can help them achieve their goals and grow their business over time.

AI Copywriting



[MIDJOURNEY PROMPT]: create an image of an ai copywriter creating lots of sales letters and books in the style of a pixar animation



[CHATGPT PROMPT]: create an image of an ai copywriter creating lots of sales letters and books in the style of a pixar animation. In addition, create a fun, entertaining, engaging description of why business owners should use ai-powered copywriting tools and what the most valuable benefits are

Attention all business owners! Are you tired of staring at a blank screen for hours, trying to come up with the perfect words to capture your brand's voice? Do you find yourself spending more time editing and polishing your writing than actually creating it? Well, it's time to say goodbye to those tedious and time-consuming tasks, and hello to the future of copywriting: AI-powered tools!

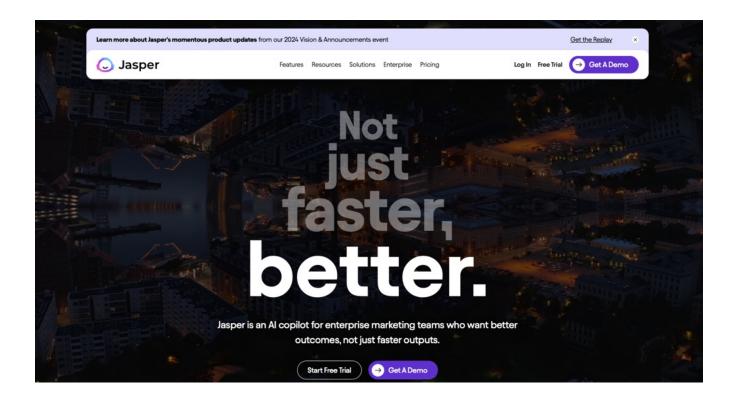
With AI-powered copywriting tools, you'll be able to craft engaging and compelling copy in a fraction of the time. These tools use advanced algorithms and natural language processing to analyze your writing and provide suggestions for improvement. Whether you need help with grammar, word choice, or tone, AI has got you covered.

But the benefits don't stop there! AI-powered copywriting tools can also help you save time and money. Say goodbye to the days of hiring expensive copywriters or spending countless hours crafting the perfect sentence. With AI on your side, you'll be able to create high-quality content in a flash.

Another great advantage of AI-powered copywriting tools is their ability to analyze your audience and adjust your writing to meet their needs. With tools like Textio and Jarvis, you'll be able to optimize your writing for maximum impact and engagement, making it easier to connect with your audience and drive results.

So what are you waiting for? Embrace the power of AI and take your copywriting game to the next level! With the most valuable benefits of speed, cost-effectiveness, and audience analysis, there's never been a better time to upgrade your writing process. Get ready to impress your audience and take your business to the top!

Jasper.Ai - Copywriting | Paid



Jasper.ai is a powerful AI content generator that helps businesses and teams break through creative blocks and create amazing, original content 10 times faster. It harnesses the power of artificial intelligence to generate high-quality, engaging content that is tailored to your specific needs. With Jasper.ai, you can create blog posts, social media updates, product descriptions, and more in a fraction of the time it would take to do it manually.

Here are some of the key benefits of using Jasper.ai in your business:

- Increased Efficiency: Jasper.ai enables you to create content 10 times faster, freeing up your time and energy to focus on other aspects of your business.
- Improved Creativity: By breaking through creative blocks and generating new ideas, Jasper.ai helps you create content that is both original and engaging.
- Consistent Quality: With its AI-powered technology, Jasper.ai generates high-quality content that is consistent in tone and style, helping to strengthen your brand's voice.
- Customizable Output: Jasper.ai gives you the flexibility to customize its output to match your specific needs, making it easy to create content that is unique to your brand.
- Time and Cost Savings: By enabling you to create content quickly and efficiently, Jasper.ai can save you both time and money, making it a cost-effective solution for businesses of all sizes.
- Increased Productivity: With its powerful features, Jasper.ai makes it easy for teams to collaborate and work together, leading to increased productivity and better results.

In conclusion, Jasper.ai is a must-have tool for businesses and teams looking to break through creative blocks and create amazing, original content faster. With its AI-powered technology, customizable output, and cost-effective pricing, it's the perfect solution for anyone looking to enhance their content creation process and improve their results.

WordTune - Copywriting | Free + Paid



Get ready to say goodbye to mediocre writing and hello to Wordtune! This fantastic suite of tools is here to turn you into a writing ninja, with lightning-fast summarizing abilities and writing skills that will make Shakespeare green with envy.

With Wordtune Write, you'll be crafting masterpieces in no time! Think of it as your personal writing coach, always there to offer words of wisdom (and a grammar lesson or two) as you type.

And if you're short on time, don't worry! Wordtune Summarizer has got you covered. Just sit back and watch as it transforms those lengthy articles into a perfectly summarized snippet of brilliance. No more skimming and scrolling, just the highlights in a flash! Get ready to join the Wordtune squad and elevate your writing game!

I use Wordtune to summarize all of my Otter.ai notes, transcripts and even YouTube videos. It's also a great writing partner to rewrite content, books, stories, etc.

Moonbeam - Copywriting | Free - Moonbeam Moonbeam Reso Pricipo Co Essay 0 **Never write** Technical Guide from scratch Newsletter again. 0 Blog Kickstart your next great Speech with Moonbeam: your long-form writing AI assistant a blog ded for publicat 0 Try Moonbeam For Free → Product Update No credit card required Lesson Plan Communication (beta) Twitter Thread (beta)

Moonbeam is a revolutionary AI-powered copywriting assistant that will transform the way you write. If you're someone who wants to write but struggles with structure, Moonbeam is here to help you sidestep the slog. This innovative tool uses cutting-edge AI technology to generate new ideas, effortlessly organize your thoughts, and help you write better and faster. Whether you're a seasoned writer or just starting out, Moonbeam will make the writing process a breeze. Say goodbye to writer's block and hello to effortless, creative writing with Moonbeam.

Summarizer - Copy Summarizer | Free

Summarizer	Features	Blog	Contact Us		Englis
	ADVERTI	SEMENT			
Summary Length	60%		Summary	Show Bullets	Best Line
Memphis, Tennessee. They are now a common tool in hospitals and clinics, helping doctors diagnose and treat a wide range of conditions from broken bones to cancer. Page 71 Mike Koenigs created a brand impact scorecard that will help you grow your business. It's like Meet the Press on Sunday morning, but with characters representing the different sides. Page 72 Mike Koenigs: I couldn't sleep, so I got up and had a human cup of coffee, and then I sat on the terrace sounds like you're getting human all over, but just by didn't want you to get to human. Page 1			Longevity Mastermind Notes Morning Part 1. pdf Made by Wordtune Read Open Page 2 Mike Koenigs convinced a man to do some true medicine instead of doing coffee enemas to try to make his cancer go away. Mike Koenigs is going to show you how were using AI in our businesses and why we think its so important. He is going to ask you to partner up and do little examples and really get you fully immersed. To get you immersed in the use cases, lots of scripts, and a directory, Im going to play a little thing for you and then Im going to just dive in and show you some use cases. Page 4 A program I was involved in created a form called perils and possibilities, which had things that could decrease your lifespan and healthspan, and things that could increase your lifespan and healthspan. Special to new Doctor, tell me about wourself is a rollw code work to summarize for user position. Its		
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Summarizer.org is a website that provides text summarization services. It uses advanced algorithms to condense a large text into a shorter version, retaining its main ideas and concepts. The summarized text is presented in a concise and clear format, making it easier for users to understand and retain the important information. The website is user-friendly and can be used for various types of texts, including articles, news reports, and academic papers.

This is the first tool I've found that I can paste a LARGE volume of text into and have it summarize the results. I've been transcribing long events with Otter.ai, summarizing with WordTune and then summarizing with this tool. I still haven't found a great "all in one" solution.

craftly.ai

Changing the way the world writes.

Product Descriptions

Not just another repetitive or basic AI Copywriter - We're trained on 10,000+ hours of expert content in your industry. Discover tools for original, high converting content the way you like it.

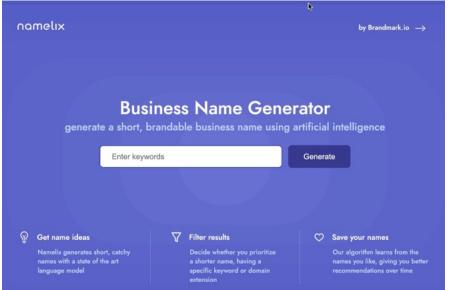
Craftly.ai is a state-of-the-art AI-powered copywriting tool that takes copywriting to a whole new level. Unlike other basic or repetitive AI copywriters, Craftly.ai uses advanced AI algorithms and machine learning models to understand the nuances of language and deliver unique, creative, and human-like copy.

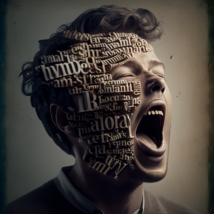
Craftly.ai can be used by businesses of all sizes to generate high-quality copy for a variety of purposes, including website content, blog posts, product descriptions, email campaigns, social media posts, and more. The platform offers a user-friendly interface, making it easy for businesses to generate copy in just a few clicks.

With Craftly.ai, businesses can save time and money by automating the copywriting process and freeing up their employees to focus on other tasks. The platform's advanced AI algorithms and machine learning models ensure that each piece of copy generated is unique, engaging, and written to suit the specific needs of the business. Additionally, Craftly.ai can help businesses to maintain a consistent brand voice and tone, ensuring that all copy reflects the brand's personality and values.

Overall, Craftly.ai is a valuable tool for businesses looking to streamline their copywriting process, generate high-quality copy quickly and easily, and maintain a consistent brand voice. Whether you're looking to generate copy for a single campaign or for ongoing use, Craftly.ai has you covered.

Namelix.com - Business Name Generator | Free





[MIDJOURNEY PROMPT]: create an image of a poet speaking and inventing names with words flowing out of his brain and mouth

[CHATGPT PROMPT]: rewrite this content and make a description of the website NameLix.com [I copied and pasted the content from the website]

Introducing NameLix.com, the state-of-the-art Business Name Generator that provides unique, brandable, and short names for your new business using artificial intelligence. Our platform simplifies the naming process for startups, making it more affordable and memorable.

How it works:

- 1. Start by entering your keywords and generating name ideas
- 2. Filter your results by prioritizing shorter names, specific keywords, or preferred domain extensions
- 3. Save your favorite names and watch as the algorithm learns your preferences, giving you better recommendations over time.

Why choose a branded name?

Having a short, memorable name is crucial in establishing brand recognition and inspiring confidence in your customers. With NameLix, you can find a short, branded name that's both unique and affordable. Our platform is designed to generate names that are relevant to your business idea, providing you with a tailored solution.

Avoid the common pitfall of using dictionary words to create longer names, and instead choose a unique, brandable name that will set your business apart. Get started with NameLix and start building a memorable brand today!



Anything that helps draft and ideate contracts and lower legal bills is a good thing as far as I'm concerned!

Spellbook is a legal technology platform that uses artificial intelligence to provide automated contract review and analysis services to law firms and businesses. The platform offers features such as contract review, risk analysis, and contract analytics, which can help users identify and mitigate potential legal issues and improve the efficiency of their legal workflows. Spellbook's AI technology can quickly analyze and extract key provisions from legal contracts, providing actionable insights to its users. By leveraging the power of machine learning, Spellbook aims to help its users save time, reduce costs, and make more informed legal decisions.

Avoid the common pitfall of using dictionary words to create longer names, and instead choose a unique, brandable name that will set your business apart. Get started with NameLix and start building a memorable brand today!

MyMind.com - Knowledge Base | Free



Mymind.com is a powerful tool that can help individuals and businesses organize and manage information more effectively. With the ability to automatically analyze images, articles, and websites and tag them for later use, this platform can save users a significant amount of time and effort.

One of the main benefits of Mymind.com is its ability to streamline research and data management. Whether you're a student working on a research paper or a professional trying to keep up with industry trends, the ability to quickly and easily tag and categorize information can be invaluable. Instead of wasting time sifting through files or bookmarks, users can rely on Mymind.com to organize their data in a way that makes sense for them.

Another advantage of this tool is its accessibility. Because it's cloud-based, users can access their tagged information from anywhere, using any device. This means that you can work on a project from your desktop computer at work, and then pick up where you left off on your phone during your commute home.

Additionally, Mymind.com can be an invaluable tool for collaboration. By sharing tagged information with colleagues or team members, you can facilitate more efficient and effective collaboration, ensuring that everyone is working from the same information.

Overall, Mymind.com can benefit individuals and businesses by helping them to manage information more effectively, save time and effort, and facilitate collaboration. Whether you're a student, a professional, or anyone in between, this tool can be a powerful asset in your information management toolkit.

Meet Ellie, your AI email assistant 💙

Ellie learns from your writing style and crafts replies as if they were written by you

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v	Respectful	🌲 Casual	Annoyed	👍 Interested	Not interested	Write 📏	?
I							

Transform the way you run your business with Tryellie.com! This innovative platform is designed to streamline your operations and boost your productivity, giving you more time to focus on what really matters – growing your business.

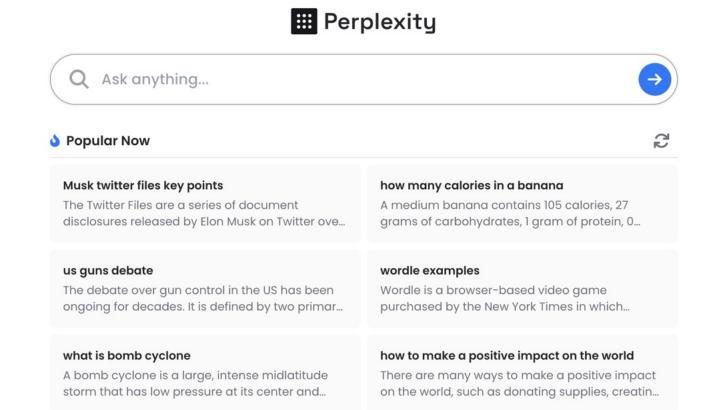
With Tryellie.com, you can easily manage all aspects of your business from one central location. Whether you're looking to automate your processes, improve your customer relationship management, or gain valuable insights into your performance, Tryellie.com has you covered.

Thanks to its user-friendly interface and customizable features, Tryellie.com can be tailored to your specific business needs. Whether you're a small startup or a large enterprise, you can use Tryellie.com to streamline your operations and increase efficiency.

The platform also integrates seamlessly with a range of popular tools and services, so you can easily connect your existing systems and workflows. This makes it easy to start using Tryellie.com right away and see immediate benefits.

So why wait? Take your business to the next level with Tryellie.com and start enjoying the benefits of streamlined operations and increased efficiency today!

Perplexity.Ai - Data and Search Engine | Free



Unlock the power of data and make better business decisions with Perplexity.com! This cutting-edge platform is designed to help you turn data into insights, giving you a competitive edge and empowering you to make informed decisions.

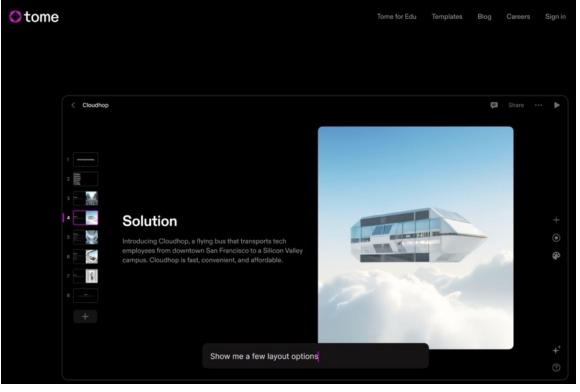
Perplexity.com is packed with powerful features that make it easy to analyze and understand your data. With advanced data visualization tools and intuitive dashboards, you can quickly spot trends, identify opportunities, and make data-driven decisions with confidence.

What's more, Perplexity.com is designed to be highly flexible and customizable, so you can use it to support a wide range of business use cases. Whether you're looking to optimize your sales and marketing strategies, monitor your supply chain, or understand your customers better, Perplexity.com has you covered.

With Perplexity.com, you can enjoy real-time insights and up-to-date data that helps you stay ahead of the competition. This can lead to increased efficiency, better decision making, and ultimately, greater success for your business.

So why wait? Empower your business with the power of data and start using Perplexity.com today!





Tome.app is a powerful, collaborative AI tool designed to transform the way you create presentations, images, and share your ideas. It is an innovative platform that combines the power of AI and creative freedom, enabling you to generate high-quality content with just a few clicks. "Tome.app is an incredible way to create a first draft presentation idea on any topic in less than five minutes. It's a game-changer!"

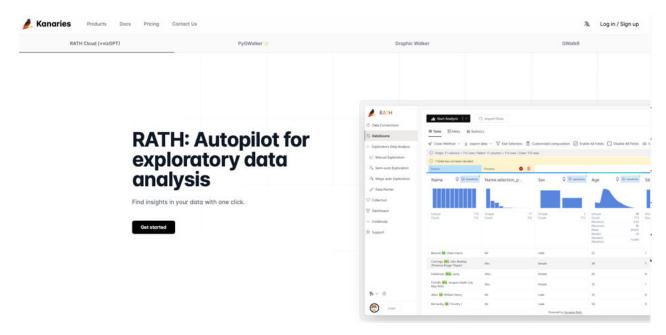
Experience the benefits of Tome.app:

- AI-Powered Creativity: Type in a prompt, and Tome.app will generate entire narratives from scratch or create additional content pages within seconds. With the integration of DALLE 2, you can also produce stunning images tailored to your ideas.
- Dynamic Story Building: Tome.app allows you to go beyond text and images by adding prototypes, 3D renderings, videos, or live content from the web to make your presentations more engaging and persuasive.
- Seamless Design: Focus on your ideas while Tome takes care of the design. Its drag-and-drop creation, responsive pages, and one-click themes eliminate the hassle of aligning content or applying brand colors.
- Live Interactive Content: Easily embed content from the web or your favorite tools like Figma, giving your presentations a connected and interactive feel.
- Video Narration: Add a personal touch or explain complex ideas with native video recording capabilities.
- Effortless Sharing: Share your presentation with just one click, ensuring a seamless experience for viewers on any device.
- Cross-Platform Compatibility: The Tome iOS app syncs your work seamlessly across devices, making it perfect for on-the-go editing and capturing inspiration.

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• Tome.app is ideal for product and design reviews, company strategy presentations, customer education, and sales decks and pitches. It is trusted and used by storytellers across various industries.

<u>RATH</u> - Autopilot for exploratory data analysis | Paid



Rath is a powerful data analysis tool that is designed to help business owners gain insights from their data. It is an online platform that allows users to import data from a variety of sources, including spreadsheets, databases, and cloud services, and then analyze it using a range of tools and techniques.

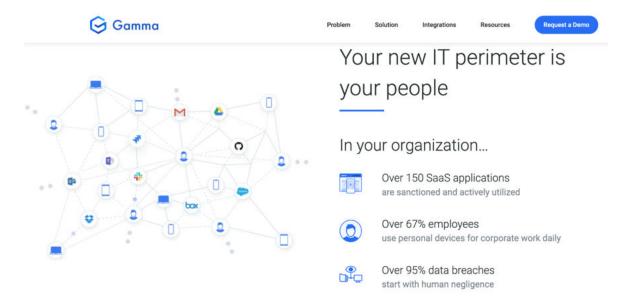
With Rath, business owners can visualize their data in a variety of formats, including charts, graphs, and maps, to help them understand patterns and trends. They can also create custom dashboards that allow them to track key performance indicators (KPIs) and monitor their business's progress over time.

One of the key features of Rath is its ability to perform advanced analytics on large datasets. Using machine learning and other statistical techniques, Rath can identify correlations, outliers, and other patterns that might not be immediately obvious to the user. This can help business owners identify opportunities for growth and optimization, as well as potential risks and challenges.

In addition to its powerful analysis tools, Rath also provides users with a range of data management features. This includes the ability to securely store and share data, collaborate with team members, and set up automated data pipelines to keep their data up-to-date.

Overall, Rath is an invaluable tool for business owners who want to make data-driven decisions. By providing easy access to powerful analytics tools and intuitive visualizations, Rath can help businesses of all sizes unlock the insights hidden in their data and take their operations to the next level.

Gamma.ai - Cloud Data Discovery and DLP | Paid



Gamma.ai is an advanced artificial intelligence (AI) platform that offers predictive analytics and decision-making solutions to businesses. It helps companies of all sizes make informed and data-driven decisions by analyzing complex data sets in real-time.

With Gamma.ai, businesses can access accurate and reliable insights that can be used to optimize their operations, improve their customer experience, and increase their revenue. The platform offers a wide range of features, including predictive modeling, customer segmentation, forecasting, and data visualization tools, which enable businesses to gain a deep understanding of their customers, products, and markets.

One of the main benefits of using Gamma.ai is its ability to process large amounts of data quickly and efficiently. This helps businesses save time and resources that can be redirected towards other critical areas of their operations. Additionally, Gamma.ai's predictive analytics capabilities enable businesses to identify potential risks and opportunities before they arise, which helps them stay ahead of the competition.

Another key benefit of using Gamma.ai is its ability to integrate with existing business systems seamlessly. This allows businesses to leverage their existing data and systems to generate more valuable insights that can be used to drive growth and profitability.

Overall, Gamma.ai is an excellent tool for businesses looking to harness the power of AI and data analytics to gain a competitive edge in their respective industries. By providing accurate and actionable insights in real-time, Gamma.ai helps businesses make better decisions and achieve their goals faster and more efficiently. 🔁 invideo Al 🦷 invideo Al 🗸 🛛 invideo Studio 🗸

Help ~ Community Pricing

Login

(Sign up

Create videos with text prompts

Enter any topic, and invideo Al gets to work. It generates a script, creates scenes, adds voiceovers, & tweaks the video at your command. With invideo Al as your co-pilot, engaging your audience is effortlessly simple!

InVideo's AI-powered platform offers a range of features to enhance the video creation process for small business owners, focusing on efficiency, cost-effectiveness, and ease of use. Firstly, the AI-driven interface simplifies the process of creating videos by generating scripts, crafting scenes, adding voiceovers, and allowing for easy tweaks at your command. This feature is particularly beneficial for businesses looking to engage their audience without investing excessive time and resources into video production.

Additionally, InVideo provides a unique blend of AI-assisted customization and editing control. Users can input instructions such as target audience and platform, ensuring each video is tailored to specific business needs. The platform also offers over 16 million stock media options, discoverable through AI, aiding in the creation of diverse and appealing content. The combination of an intuitive editor, human-sounding voiceovers, and real-time collaboration features further streamlines the video creation process. This suite of tools enables small businesses to effectively plan and execute video content strategies, potentially opening new revenue streams and enhancing brand exposure on social media. Importantly, InVideo can significantly increase the scale and speed of video production while lowering costs, addressing the main concerns of efficiency and budget for small businesses.

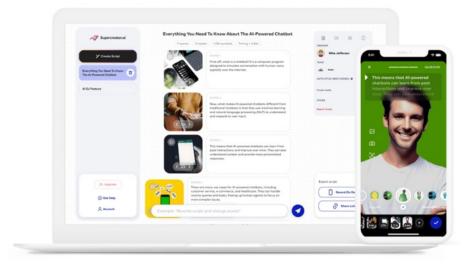
SuperCreator.Ai - Video Creator | Free

Supercreatorcal

🗯 Download App

🕼 Get Started

Ideate. Create. Dominate.



Bring your video creation game to the next level with SuperCreator.ai! This cutting-edge tool is designed to make video creation quick, easy, and accessible to everyone. Whether you're a seasoned professional or just starting out, SuperCreator.ai has everything you need to take your videos to the next level.

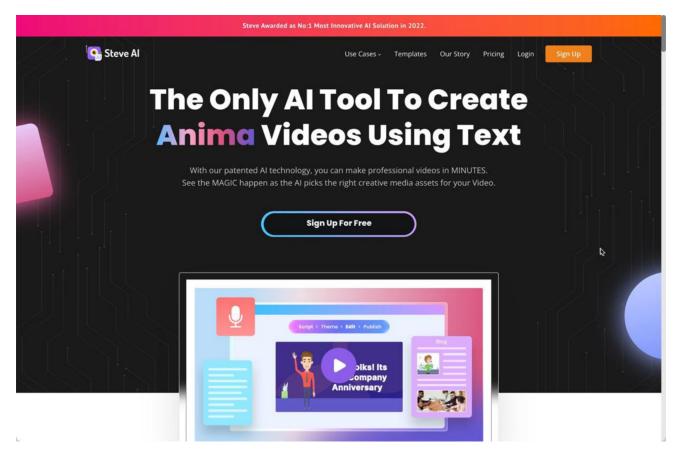
With its intuitive drag-and-drop interface and vast library of templates, SuperCreator.ai makes video creation a breeze. You don't need any prior experience or special skills – simply choose a template, add your own unique touch, and watch as your vision comes to life.

SuperCreator.ai also packs in a range of powerful features to take your videos to the next level. From advanced animation tools to integrated stock footage and music, you have everything you need to create stunning, professional-quality videos with ease.

What's more, SuperCreator.ai is incredibly user-friendly and efficient. Say goodbye to the time-consuming and tedious tasks that come with video creation. With SuperCreator.ai, you can create videos in a fraction of the time it would take with other tools.

So why wait? Unleash your inner video creation superstar with SuperCreator.ai today and take your videos to the next level!

Steve.ai - Video Creator | Free and Paid



Get ready to revolutionize your video-making game with Steve.ai - the ultimate tool for creating professional-looking videos in no time! With Steve.ai, you don't need to be a tech or design expert to create engaging and impactful videos.

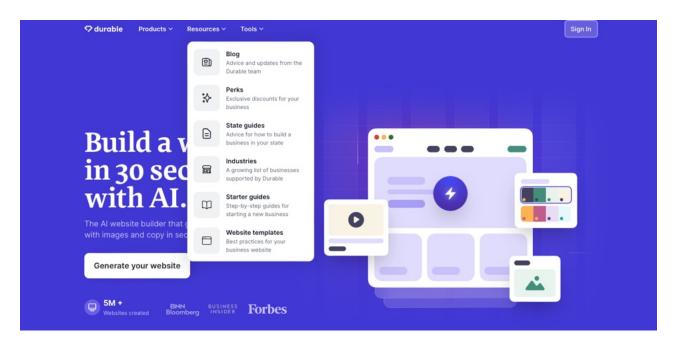
Say goodbye to the hassle of video creation, and hello to a vast library of customizable templates, a user-friendly interface, and advanced editing features. From music to graphics and animations, Steve.ai has got you covered with everything you need to make your videos unique and engaging.

But that's not all - Steve.ai takes it a step further with its automated transcription, subtitling, and captioning features. These features ensure your videos reach a wider audience and boost your brand's visibility.

Creating a video with Steve.ai is as easy as 1-2-3. Upload your raw footage, customize it with creative elements, and export it in your desired format. No more spending hours on video creation, with Steve.ai, you'll have professional-looking videos ready to share on social media in minutes!

In summary, Steve.ai is the game-changing tool that will help you save time, money, and effort in creating high-quality videos. It's time to capture the attention of your audience, boost your brand's visibility, and drive engagement with Steve.ai!

Durable - Website Builder | Free + Paid



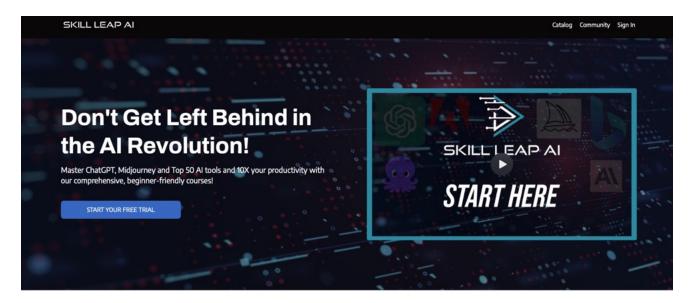
Durable offers an AI-driven solution for small business owners looking to streamline their online presence and administrative tasks. Its suite of tools is designed to enhance efficiency, cost-effectiveness, and ease of use.

The AI Website Builder is a standout feature, enabling businesses to create a professional website in seconds. This tool automates the design process, generating a fully designed website complete with copy, images, and a contact form, making it extremely efficient for businesses without the resources for web design. Furthermore, the websites include SEO optimization, a custom domain, and analytics, essential for online visibility and tracking performance.

Another key component is Durable's AI Assistant, which serves as an always-ready business assistant. This tool can create business documents, complete tasks, and answer questions, significantly reducing the time spent on administrative duties. This feature is particularly beneficial for small businesses with limited staff.

Durable also includes an AI CRM system, simplifying customer relationship management. It organizes contacts, responds to leads, and generates client communications using AI. This feature ensures small businesses can maintain high-quality customer interactions without the need for extensive CRM knowledge or resources.

Skill Leap - Ai Resource | Paid \$24.99/ month



The Netflix of AI Education

Skill Leap is like Netflix for learning AI. With a free trial, you can access our entire library of beginnerfriendly AI tutorials and courses.

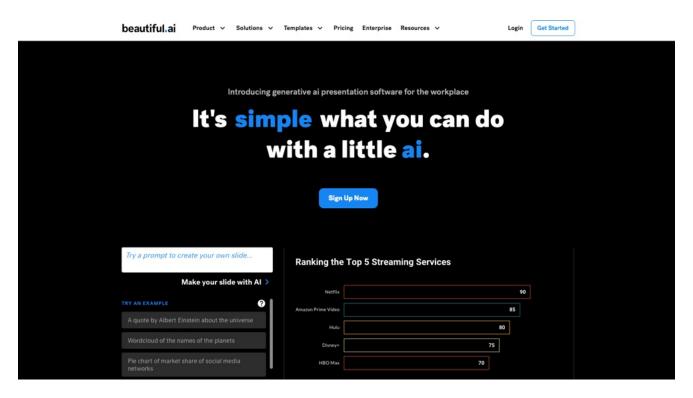
Skill Leap AI positions itself as a premier AI learning platform, offering a range of benefits for small business owners seeking to enhance their understanding and application of AI tools.

The platform's primary advantage lies in its comprehensive, beginner-friendly courses on various AI tools, including ChatGPT, Midjourney, and others. These courses are designed to significantly boost productivity by demystifying AI and making it accessible to non-technical users. This is particularly useful for small business owners who need to quickly adapt to AI technologies without extensive technical background.

Skill Leap AI also offers a unique 'Netflix-style' approach to AI education, providing an extensive library of tutorials and courses with a free trial. This approach enables continuous learning and adaptation to the evolving AI landscape, essential for businesses to stay competitive. The variety of courses available means that small business owners can develop a broad understanding of AI applications, from customer service enhancements to content creation and data analysis.

Another key feature is the platform's focus on community and ongoing support. Subscribers gain access to a private community of AI learners, fostering a collaborative environment for sharing insights and experiences. This community aspect is invaluable for small businesses looking to leverage collective knowledge and real-world examples of AI implementation.

Beautiful.ai - Video | Paid \$12/month



Beautiful.ai offers a streamlined and efficient solution for creating professional presentations, ideal for small business owners.

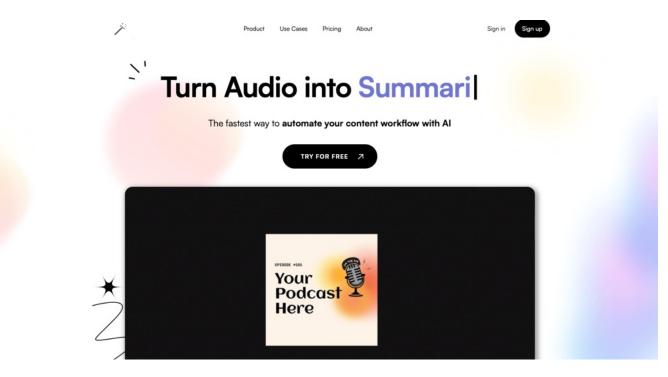
The platform provides a range of smart templates, simplifying the process of creating visually appealing presentations. These templates serve as a blueprint, making it easy to start, develop, and complete a presentation that resonates with audiences.

One of the key features of Beautiful.ai is its automatic slide formatting. This functionality applies principles of great design in real-time, adapting slides as content is added. This feature eliminates the need for manual adjustments, saving significant time and ensuring high-quality design.

Additionally, Beautiful.ai focuses on maintaining brand consistency. It offers a wide range of modern images and icons that adhere to brand guidelines, ensuring that every slide aligns with the company's branding. This consistency is vital for small businesses looking to establish and maintain a strong brand identity.

Overall, Beautiful.ai is not just a presentation tool but a productivity booster. It simplifies the creation process, allowing small businesses to focus on content and client engagement without the burden of time-consuming design tasks.

CastMagic.io - Video | Paid \$23/month



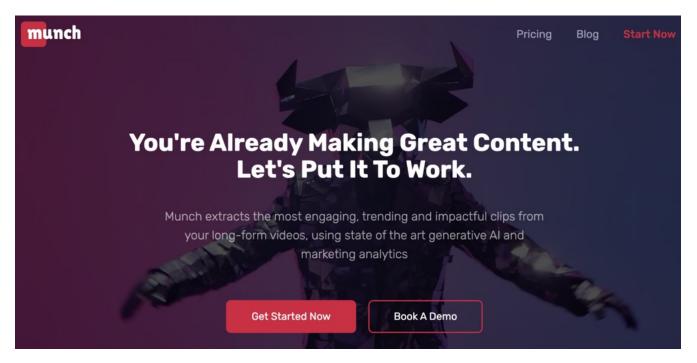
Castmagic is an innovative AI tool designed to enhance content creation and management for small businesses. Its primary benefit is the ability to transform audio media into various content formats efficiently.

One of the standout features of Castmagic is its ability to perform high-quality audio and video transcriptions quickly. This feature is crucial for businesses that rely on converting spoken content into text, such as for podcasts or video interviews. Additionally, Castmagic provides instant creation of show notes, including timestamps and topics, which is invaluable for content creators who need to provide detailed information alongside their audio or video content.

Castmagic also excels in generating summaries and social content. It can produce short summaries broken out by each speaker, and create ready-to-use social media content like tweet threads, LinkedIn posts, and more. This feature is particularly beneficial for businesses looking to increase their social media presence and engagement without investing excessive time and resources.

Furthermore, the tool is designed to save significant time for businesses. It automates tedious tasks associated with editing and copywriting, which is a major plus for small businesses with limited staff. The platform claims to save users over 20 hours a week, showcasing its efficiency and potential to boost productivity.

GetMunch.com - Video | Free + Paid

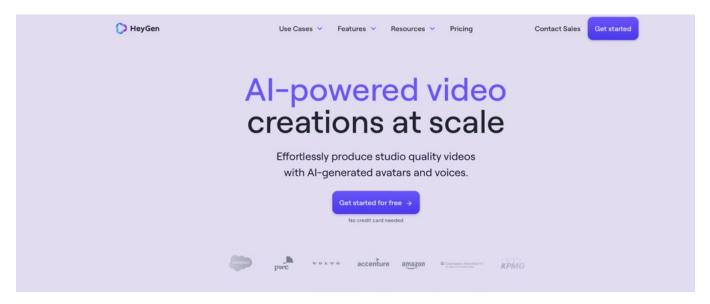


Get ready to take your content to the next level with GetMunch.com! This innovative platform is designed to help you turn your existing content into viral sensations, reaching millions of people and driving engagement and growth for your business.

With GetMunch.com's suite of cutting-edge tools and features, you can easily create and share engaging, shareable content that resonates with your audience. Whether you're looking to build your brand, drive traffic to your website, or increase engagement on social media, GetMunch.com has you covered.

GetMunch.com's innovative platform provides you with access to advanced analytics and data-driven insights, helping you to understand what content is resonating with your audience and what's driving the most engagement. This information can then be used to inform future content creation and help you to reach even more people.

So why wait? Unleash the full potential of your content and start creating viral sensations with GetMunch.com today! With its powerful tools and features, you can take your content to new heights and achieve the kind of growth and engagement you've always dreamed of.



Unleash your creativity and bring your video content to life with HeyGen! This revolutionary platform is the ultimate solution for anyone looking to create engaging and impactful videos that tell your unique story.

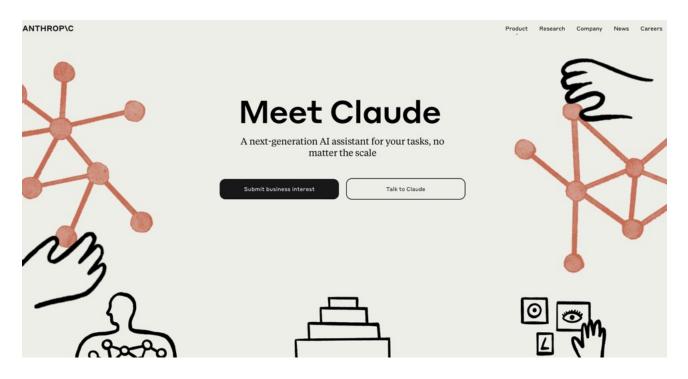
With HeyGen, you'll have access to a wide range of tools and features that make video creation fun and easy. From stunning visual effects to professional-grade audio tools, HeyGen has everything you need to create videos that will capture your audience's attention and keep them engaged.

But that's not all! HeyGen also offers an intuitive drag-and-drop interface that makes video creation a breeze. No need to spend hours learning complicated software – simply upload your content and start creating!

And the best part? HeyGen is perfect for businesses looking to integrate video into their marketing strategy. Whether you're looking to create promotional videos, tutorials, or just share your latest news, HeyGen makes it easy to create videos that connect with your audience and help drive engagement.

So why wait? Start telling your story and create videos that will captivate your audience with HeyGen today!

Claude - Ai Assistant | Free + Paid



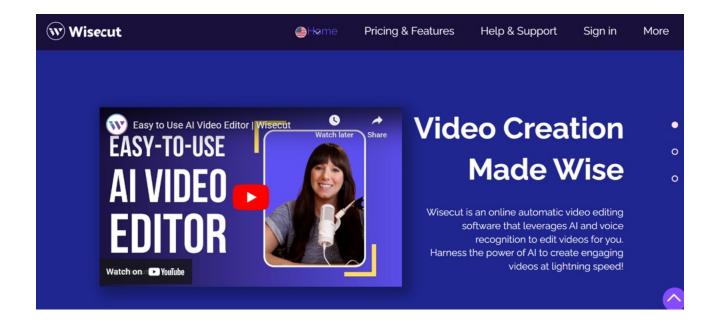
Anthropic's AI product, Claude, offers small business owners a comprehensive solution to a range of business challenges. Claude's key benefits lie in its advanced capabilities and versatility.

Firstly, Claude is designed with Constitutional AI, ensuring safer interactions and reducing brand risk. This aspect is crucial for small businesses concerned about maintaining a positive brand image. Additionally, Claude can process large amounts of content with its 100K+ token windows, making it ideal for handling complex, multi-step instructions, a significant advantage for businesses dealing with extensive data or requiring detailed content creation.

Another major benefit of Claude is its customization potential. Small business owners can personalize Claude to fit specific use cases and adopt their brand's voice, making the model more relevant and effective for their unique business needs. This personalization extends Claude's utility across various functions, from customer service to legal assistance, coaching, and more.

Lastly, Claude offers two versions: the standard Claude and Claude Instant. The latter provides a faster, more cost-effective alternative, still capable of handling tasks like casual dialogue, text analysis, and summarization. This flexibility allows small business owners to choose a model that best fits their budget and operational needs.

In summary, Claude by Anthropic stands out as an AI tool that addresses small business challenges with its safe, intelligent, and customizable features, coupled with flexible model options to suit different business scales and budgets. This makes it a valuable asset for enhancing efficiency, reducing costs, and streamlining operations in small businesses.



Take your video game to the next level with WiseCut.video! This amazing platform offers a fun and engaging way to bring your video content to life, making it easier than ever to integrate video into your business.

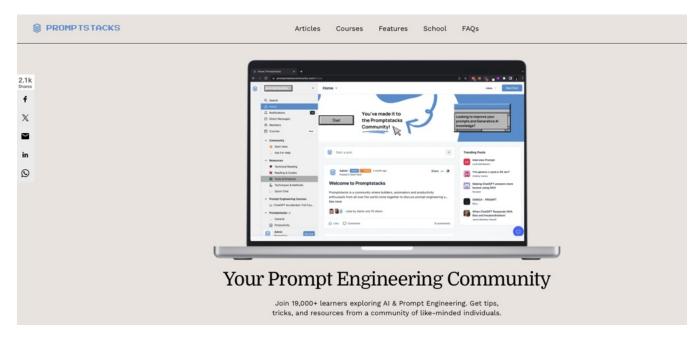
With WiseCut.video, you'll be able to quickly and easily edit your videos, adding captions, music, and special effects to make your content stand out. Whether you're creating tutorials, promotional videos, or just sharing your latest adventures, WiseCut.video makes it simple to add a professional touch to your videos.

And that's not all! WiseCut.video also offers powerful collaboration tools, making it easy for you to work with your team to create engaging and impactful video content. With its real-time collaboration features, you can work together in real-time, no matter where you are in the world.

But the best part? WiseCut.video is also perfect for businesses looking to integrate video into their marketing strategy. With its user-friendly interface and powerful features, businesses can create videos that will connect with their audience and help drive engagement.

So why wait? Get ready to unleash your inner video ninja and elevate your video content with WiseCut.video today.

PromptStacks.com - Prompts | Free



Unleash the full potential of your business with PrompStacks.com! This cutting-edge platform is designed to streamline your operations, boost your productivity, and help you achieve your goals faster and more efficiently.

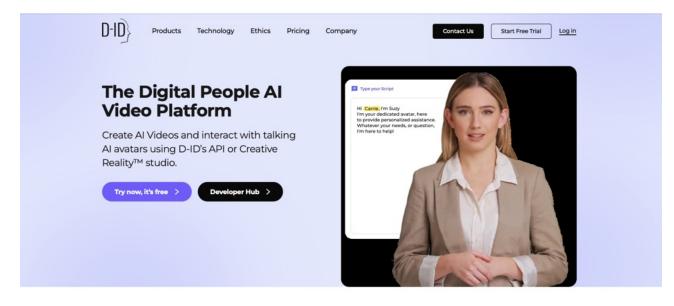
With PrompStacks.com, you can easily manage all aspects of your business from one central location. Whether you're looking to automate your processes, improve your workflow, or get real-time insights into your performance, PrompStacks.com has you covered.

Thanks to its user-friendly interface and customizable features, PrompStacks.com can be tailored to your specific business needs. Whether you're a small startup or a large enterprise, you can use PrompStacks.com to streamline your operations, increase efficiency, and achieve your goals more quickly and effectively.

PrompStacks.com also integrates seamlessly with a range of popular tools and services, so you can easily connect your existing systems and workflows. This makes it easy to start using PrompStacks.com right away and start seeing the benefits of a more streamlined and efficient business.

So why wait? Take your business to the next level with PrompStacks.com and start enjoying the benefits of a more streamlined and productive operation today.

d-id.com - Deepfake Creator | Paid



Share your story using Creative Reality™ Studio

Transform photos into AI video presenters at scale. Produce AI-powered, cost-effective videos for training materials, internal communications, marketing and more, at the touch of a button.

Take your video production to the next level with D-ID.com! This cutting-edge platform not only provides advanced solutions for data anonymization, but it also allows you to create stunning videos from photos and customize them with talking avatars.

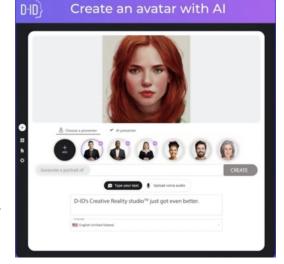
With D-ID.com, you can turn your favorite memories into engaging and dynamic videos in just a few clicks. Simply upload your photos, select your preferred style and music, and let D-ID.com do the rest. You'll be amazed at how quickly and easily you can produce beautiful, high-quality videos that you'll be proud to share.

And that's not all! With D-ID.com's talking avatars, you can

take your videos to the next level and add a unique and personalized touch. Choose from a range of pre-made avatars or create your own, and watch as your avatar brings your videos to life with custom speech and gestures.

Whether you're a small business owner looking to create promotional videos, a marketer looking to boost engagement, or just someone looking to relive your memories in a new and exciting way, D-ID.com is the perfect solution.

So why wait? Start creating stunning and personalized videos with D-ID.com today and take your video production to the next level!



Elevenlabs.io - Voice | Free + Paid

	Speech to Speech release - Automatic voice conversion →		
llElevenLabs	Products \lor Research \lor Pricing Resources \lor Company \lor	Sign in	Sign up
Generativ Voice Al	Click on a language to generate random speech: English Chinese Spanish Hindi Portuguese French German Japanese Arabic Russian Korean Indonesian Italian Dutch Turkish Polish Swedish Filipino Malay Romanian Ukrainian Greek Czech Danish Finnish Bulgarian Croatian Slovak Tamit		
Generate realistic speech with advanced AI voice model ever. or create synthetic voices in mi instantly convert text to speech	Clone your voice Eleven lets you voice any length of text in top quality, all while automatically matching what is being said with how it's being said. The model works best on longer texts, so type in at least		
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Get Started Free →			

ElevenLabs' voice AI platform, located at beta.elevenlabs.io, provides businesses with powerful and innovative voice-based solutions to enhance their operations. The platform offers a range of cutting-edge technologies and services that can help businesses optimize their processes and improve their customer experience.

With ElevenLabs' voice AI platform, businesses can take advantage of cutting-edge voice recognition and natural language processing technologies to streamline their operations. This includes tools for voice-enabled customer service, voice-activated commands and controls, and voice-based data entry, among others. By leveraging voice AI, businesses can reduce the time and effort required to perform repetitive tasks, freeing up employees to focus on more important work.

In addition, ElevenLabs' voice AI platform provides a range of customization options, allowing businesses to tailor the platform to meet their specific needs and requirements. This means that businesses can easily integrate the platform into their existing systems and processes, ensuring seamless and effective operation.

Whether you're a small startup or a large corporation, ElevenLabs' voice AI platform can help you improve your business operations and enhance your customer experience. So why not explore beta.elevenlabs.io today and see how voice AI can transform your business!

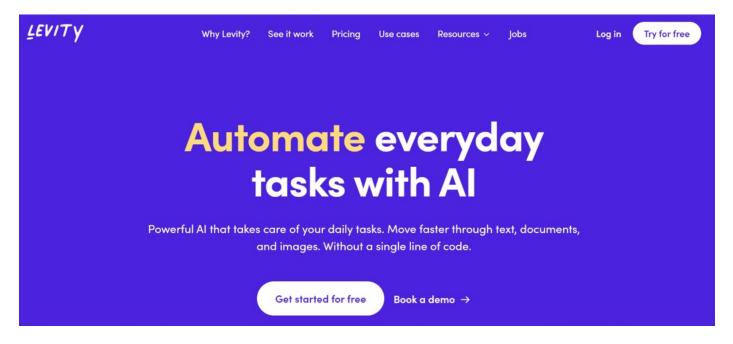
bardeen Home Product Use Case	es Explore Resources About	Product of the month
Automate your manual tasks.	Get data from website	
Automate repetitive tasks without code right from your browser.	Add data to Google Sheet	E E C E C
Try it – it's free Watch video	Send Slack message	•

Bardeen.ai is a cutting-edge artificial intelligence platform that helps businesses automate routine tasks, streamline processes, and boost productivity. The platform provides a range of advanced AI technologies, including machine learning, natural language processing, and computer vision, to help businesses optimize their operations and improve efficiency.

With Bardeen.ai, businesses can take advantage of powerful automation tools to streamline routine tasks and reduce the time and effort required to complete them. This includes automating data entry, scheduling, and other repetitive tasks, freeing up employees to focus on more important work. The platform's advanced AI algorithms can learn from your existing data and processes, ensuring that automation is tailored to your specific needs and requirements.

In addition, Bardeen.ai provides a range of customization options, allowing businesses to tailor the platform to meet their specific needs and requirements. This means that businesses can easily integrate the platform into their existing systems and processes, ensuring seamless and effective operation.

Whether you're a small startup or a large corporation, Bardeen.ai can help you improve your business operations and boost your productivity. So why not explore the platform today and see how AI can transform your business!



Levity.ai is the life of the party in the world of AI automation! This dynamic platform brings a breath of fresh air to the business world by making routine tasks a breeze and giving your employees a much-needed break. With Levity.ai, you can say goodbye to the mundane and hello to more free time to focus on what truly matters.

Think of Levity.ai as your own personal genie, granting your every wish for seamless and effortless automation. From data entry to scheduling, this platform is equipped with cutting-edge AI technologies such as machine learning, natural language processing, and computer vision, to make your life easier. Just imagine all the time you'll save when Levity.ai takes care of the tedious tasks for you!

But don't let its fun demeanor fool you. Levity.ai is also highly customizable, allowing you to tailor the platform to fit the unique needs and requirements of your business. So, whether you're a small startup or a large corporation, Levity.ai can bring a smile to your face while also making your life easier.

Ready to add some fun to your workday? Visit www.levity.ai and see how AI automation can be a blast!

Automagicals.com - Automation | Free & Paid

Automagicals

Your personal Al business. Built by Al.

Let's do it 🤊



Welcome to the world of Automagicals! This innovative platform is here to make your life easier by automating routine tasks and streamlining processes. With Automagicals, you can say goodbye to the mundane and hello to more free time to focus on what truly matters.

Imagine having your own personal assistant, always ready to take care of the tedious tasks for you. That's exactly what Automagicals provides, with its advanced AI technologies, including machine learning, natural language processing, and computer vision. Whether it's data entry, scheduling, or anything in between, Automagicals is here to make your life easier.

But that's not all! Automagicals is also highly customizable, allowing you to tailor the platform to fit the unique needs and requirements of your business. And if you're feeling entrepreneurial, you can even sell these automations to other businesses and help them optimize their operations. With Automagicals, the possibilities are endless!

So, are you ready to join the world of Automagicals and make your life easier? Visit www.automagicals.com today and see how AI automation can work wonders for you and your business!

CookUp.Ai - Automation | Free

🙆 Cookup.ai		Apps Catego	ory ChatGPT 🛩	Create App	Login
	Discover Al apps for every usecase 10X your creativity & productivity				
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Categories					
Prediction (Instagram)	SEO Valentines Day Programming Marketing Email Pr Youtube Podcast Music Ads Job Description Anime	oduct Managemer	t Venture Ci	apital	
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Welcome to Cookup.ai, the ultimate AI tool for marketers, programmers, and creative professionals! This innovative platform is here to make your life easier by automating tedious tasks and streamlining your workflow. With Cookup.ai, you can say goodbye to repetitive work and hello to more time to focus on what truly matters.

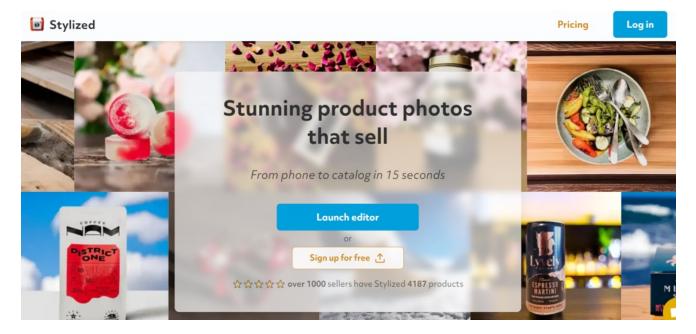
Think of Cookup.ai as your own personal productivity assistant, always ready to take care of routine tasks for you. The platform uses advanced AI technologies, such as machine learning and natural language processing, to generate messages, tags, predictions, and more. Whether you need to generate marketing copy, create social media posts, or develop code, Cookup.ai has you covered.

Long Tail Keyword generator Discover long-tail keywords to target	Blog Post Title Generator Generate catchy, SEO-friendly blog titles.	Keyword Ideas Generator Discover new, relevant keywords for your content.
for SEO. Try Now	Try Now	Try Now
Meta Tags Generator	Free SEO Product	Schema Markup
	Description Generator	Generator
Create accurate, effective meta tags.	Craft compelling, SEO-friendly product descriptions.	Simplify the process of creating schema markup.
Try Now	Try Now	Try Now

But that's not all! Cookup.ai is also highly customizable, allowing you to tailor the platform to fit your specific needs and requirements. This means that you can integrate Cookup.ai into your existing systems and processes, ensuring seamless and effective operation.

So, are you ready to join the Cookup.ai revolution and make your life easier? Visit www.cookup.ai today and see how AI automation can work wonders for you and your business!

Stylized.Ai - Photo Editing | Free + Paid

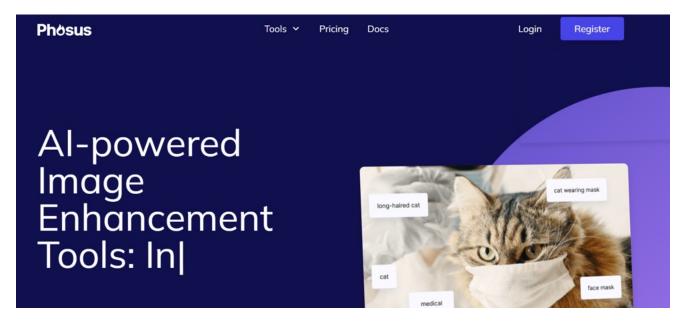


Welcome to Stylized.ai, where product photography meets AI technology! This innovative platform is here to revolutionize the way you sell your products. With Stylized.ai, you can turn your product photos into eye-catching, high-quality images that are sure to grab the attention of your customers and drive sales.

Think of Stylized.ai as your own personal photography assistant, always ready to help you create stunning images that sell. The platform uses advanced AI technologies, such as computer vision and image manipulation, to enhance your product photos and make them stand out. Whether you need to add product tags, change the background, or make other modifications, Stylized.ai has you covered.

But that's not all! Stylized.ai is also highly efficient, allowing you to process hundreds of images in just minutes. This means that you can spend less time editing images and more time focusing on other important aspects of your business.

So, are you ready to take your product photography to the next level with Stylized.ai? Visit www.stylized.ai today and see how AI technology can help you sell more products and grow your business!



Phosus.com is an AI-powered image enhancement tool that helps businesses to improve the quality of their images and make them more visually appealing. The platform uses advanced artificial intelligence algorithms to analyze images and automatically enhance them, removing imperfections, correcting color, and sharpening details.

Phosus.com can help businesses in a variety of industries, including e-commerce, photography, and marketing. By improving the quality of their images, businesses can better showcase their products, create more engaging marketing materials, and make a stronger impression on their target audience.

The platform is user-friendly and easy to use, allowing businesses to quickly and easily enhance their images in a matter of seconds. It also provides a range of customization options, so businesses can fine-tune the results to their specific needs.

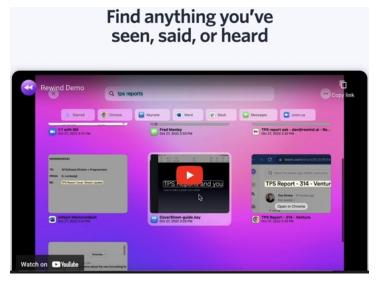
With Phosus.com, businesses can save time and effort by automating the image enhancement process, without sacrificing quality. The tool can also help to increase customer engagement, improve the overall perception of your brand, and boost sales.

Whether you're looking to improve the quality of your e-commerce product images, or you need to create eye-catching marketing materials, Phosus.com is the solution for you. With its advanced AI technology and user-friendly interface, it makes it easy for businesses to enhance their images and achieve their goals.

Rewind.Ai - Search Engine | Paid



Rewind.ai is a powerful tool that can revolutionize the way businesses capture and use information. It is an AI-powered platform that records anything you've seen, said, or heard and makes it searchable, allowing you to quickly and easily find the information you need, when you need it.



that drive growth and improve their bottom line.

With Rewind.ai, businesses can record meetings, presentations, calls, and other events, and then make that information searchable and easily accessible. This means that you can quickly find the information you need, without having to waste time searching through notes or trying to remember details from past events.

In addition, Rewind.ai offers advanced analytics and reporting capabilities, allowing businesses to get a deeper understanding of their operations and performance. This includes insights into customer behavior, sales trends, and more, allowing businesses to make informed decisions

Whether you're a small startup or a large enterprise, Rewind.ai can help you improve your operations and achieve your goals. With its powerful AI technology and comprehensive analytics, it provides businesses with the insights they need to make informed decisions, streamline their processes, and drive growth.

So if you're looking to improve the way your business captures and uses information, Rewind.ai is the solution for you. With its user-friendly interface, powerful AI technology, and comprehensive analytics, it makes it easy for businesses to find the information they need, when they need it, and achieve their goals.

GPT for Sheets - ChatGPT| Free

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✓	ChatGPT in Google Sheets [®] and Docs [®] . Get the full power	lividual install
Business essentials	By: <u>Talarian</u> [2] Listing updated: February 9, 2023	
Apps to discover		
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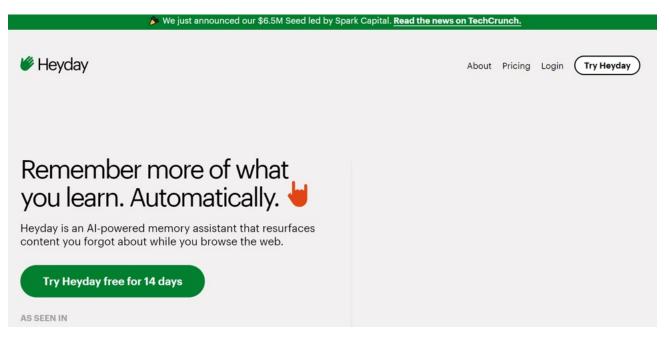
Google's GPT-3 for Sheets is a powerful AI-powered tool that can help businesses automate and streamline their operations. It integrates Google's cutting-edge GPT-3 technology with Google Sheets, providing businesses with a powerful and flexible platform for data analysis, reporting, and more.

With GPT-3 for Sheets, businesses can automate a wide range of tasks, from data entry and analysis to report generation and more. The platform uses advanced machine learning algorithms to analyze and process data, providing businesses with insights and recommendations that can help them make informed decisions and optimize their operations.

In addition, GPT-3 for Sheets offers a range of customization options, allowing businesses to tailor the platform to their specific needs and requirements. This includes options for customizing reports, setting up alerts, and integrating with other tools and platforms, allowing businesses to streamline their processes and improve their efficiency.

Whether you're a small startup or a large enterprise, GPT-3 for Sheets can help you achieve your goals. With its powerful AI technology and flexible platform, it provides businesses with the tools they need to automate their operations, streamline their processes, and drive growth.

So if you're looking to improve your data analysis, streamline your processes, and make better-informed decisions, Google's GPT-3 for Sheets is the solution for you. With its cutting-edge technology and user-friendly interface, it makes it easy for businesses to achieve their goals and reach new heights of success.



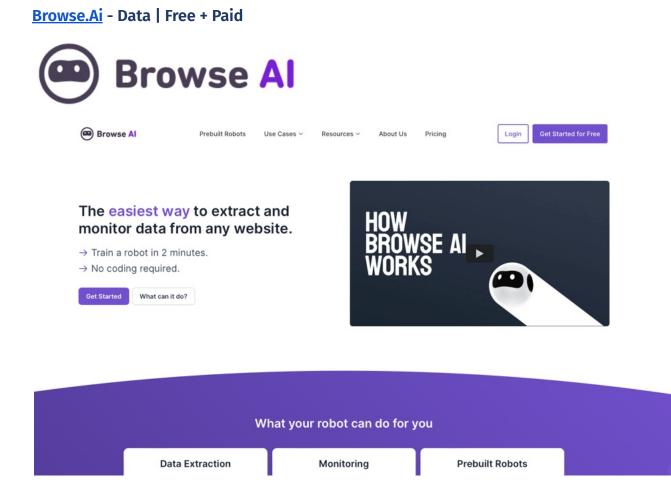
Heyday.xyz is an AI-powered memory assistant that helps you keep track of the important things you come across while browsing the web. With Heyday, you can resurface content you've forgotten about, ensuring that you never miss out on important information or insights.

Heyday uses advanced machine learning algorithms to learn what you find important and then automatically resurfaces that content, making it easy for you to keep track of the things that matter to you. Whether you're looking for a particular article, video, or image, Heyday makes it simple to find and revisit the content you need, when you need it.

In addition to helping you keep track of important information, Heyday also provides you with insights and recommendations, helping you discover new content that's relevant to your interests. This includes suggestions for articles, videos, and more, based on your browsing history and the things you've liked and shared in the past.

The benefits of using Heyday are many. By helping you keep track of the things you find important, Heyday ensures that you never miss out on important information or insights. It also helps you discover new content that's relevant to your interests, allowing you to stay up-to-date with the latest trends and developments in your field.

So if you're looking for a powerful and flexible memory assistant that can help you keep track of the things you find important while you browse the web, Heyday.xyz is the solution for you. With its advanced AI technology and user-friendly interface, it makes it easy for you to keep track of the things that matter to you and discover new insights and information.



Browse.Ai is a cutting-edge data extraction and monitoring tool that enables businesses to gather valuable information from any website. With its user-friendly interface, you can easily collect data on your target audience, competitors, market trends, and more. This information can then be used to make informed decisions about your business strategy, improve customer satisfaction, and increase your bottom line.

Whether you're looking to gather data on your target audience's preferences, track competitor pricing, or monitor industry trends, Browse.Ai makes it easy to do so. The platform is designed to be flexible and adaptable, allowing you to extract data from any website in just a few clicks.

One of the key advantages of Browse.Ai is its ability to automate the data extraction process. This saves you time and reduces the risk of human error, ensuring that your data is always up-to-date and accurate.

In addition to data extraction, Browse.Ai also offers powerful monitoring capabilities. You can set up alerts to notify you when certain data changes, so you can stay on top of the latest developments in your market.

If you're looking for a tool that can help you make better, data-driven decisions for your business, look no further than Browse.Ai. With its advanced data extraction and monitoring capabilities, this platform is sure to help you take your business to the next level.

VoiceType.io- Email | Free + Paid

E F (r sa wi	Write Compelling Emails By Saying A Emails By Saying A Ew Words to transcription, no dictation) virite the whole email. Instantly. Sign up today! Your Name Your Email	<complex-block></complex-block>	
	Get Your Difficult E	mails Written For Yo	u

Voicetype.io is a cutting-edge artificial intelligence tool that writes your emails for you. This innovative platform uses advanced natural language processing and machine learning algorithms to generate emails that are personalized, professional, and effective.

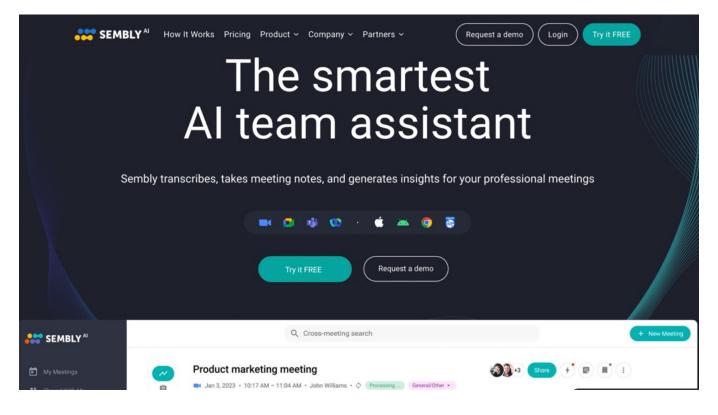
With Voicetype.io, you can save time and effort by allowing the AI to handle your email writing for you. Simply dictate your message and the AI will take care of the rest, crafting an email that is tailored to your specific needs.

One of the key advantages of Voicetype.io is its ability to write emails that are not only accurate but also engaging and persuasive. Whether you're reaching out to potential clients, following up with existing customers, or sending important updates to your team, the AI will ensure that your message is clear, concise, and impactful.

In addition to saving time, using Voicetype.io in your business can also help to improve the quality of your communications. By eliminating the need for manual typing, the AI eliminates the risk of typos, grammatical errors, and other common mistakes.

If you're looking for a powerful tool that can help you streamline your email communications and improve your overall productivity, look no further than Voicetype.io. With its advanced AI capabilities, this platform is sure to revolutionize the way you handle your email writing.

Sembly.Ai - Meeting Summaries | Free + Paid



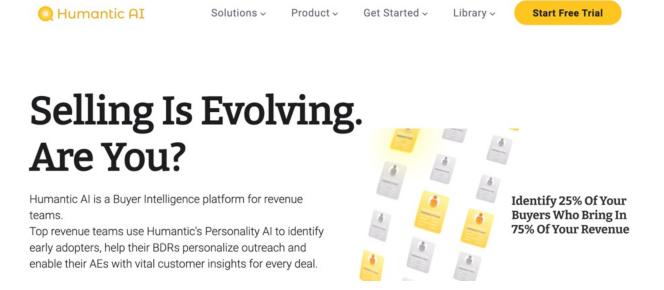
Sembly.Ai is the ultimate sidekick for your professional meetings! This clever tool transcribes your meetings in real-time, takes notes for you, and even generates insights to help you make the most of your time. With Sembly, you can focus on what really matters – your ideas and insights – without getting bogged down by the tedious task of taking notes.

Think of Sembly as your own personal meeting ninja. It's always listening, always learning, and always ready to help you take your meetings to the next level. With Sembly, you'll never miss a beat. You'll always have a clear and concise record of what was discussed, and you'll be able to access your notes and insights at any time, from anywhere.

But that's not all! Sembly is also packed with features to help you get even more out of your meetings. For example, you can use Sembly to:

- Search your meeting transcripts and notes to find specific information
- Share your notes and insights with your team
- Generate reports and summaries to keep everyone on the same page
- Analyze your meetings and get insights into your team's performance and productivity

With Sembly, you'll be able to streamline your meetings, increase your productivity, and make better decisions, all in one easy-to-use platform. Whether you're a small business, a startup, or a large enterprise, Sembly is the perfect tool for anyone looking to take their meetings to the next level. So why wait? Sign up for Sembly today and start taking your meetings to new heights!



Humantic.Ai is a cutting-edge platform designed to help revenue teams maximize their sales potential by providing advanced avatar building and buyer intelligence tools. With Humantic, businesses can easily create detailed buyer personas, gain deep insights into the needs and behaviors of their target audiences, and optimize their sales and marketing strategies accordingly.

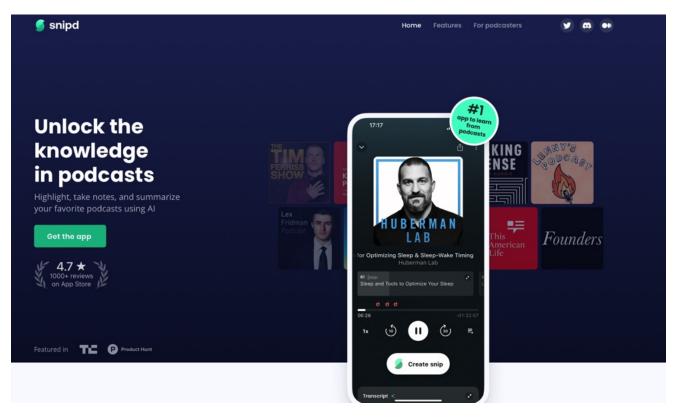
The avatar-building tool is incredibly user-friendly and allows businesses to create detailed profiles of their ideal customers by defining their demographics, interests, pain points, and purchasing behavior. This information can then be used to develop targeted sales and marketing strategies, ensuring that the right message is delivered to the right people at the right time.

The buyer intelligence platform provides a wealth of data and analytics that allow businesses to make informed decisions about their sales and marketing efforts. For example, businesses can track the performance of their campaigns and identify which channels are most effective in driving leads and sales. This information can then be used to optimize future campaigns, increasing their impact and delivering better results.

In addition, Humantic.Ai integrates seamlessly with existing CRM and marketing automation tools, making it easy for businesses to centralize their data and streamline their workflows. With Humantic, businesses can work smarter, not harder, and achieve their revenue goals more effectively.

Overall, Humantic.Ai is a powerful platform that can help businesses of all sizes and industries to better understand their customers, optimize their sales and marketing strategies, and drive revenue growth. Whether you're a small business looking to take your sales efforts to the next level, or a large enterprise looking for a more sophisticated approach to revenue generation, Humantic.Ai has everything you need to succeed

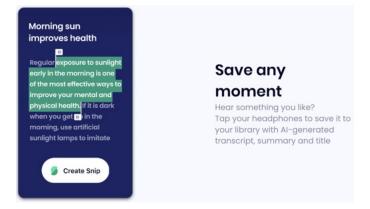
<u>Snipd.com</u> - Podcast Summaries | Free



Snipd.com is a revolutionary platform designed to make it easier for podcast enthusiasts to stay

up-to-date with their favorite shows. With Snipd, you can listen to the best highlights from the podcasts you love in a fraction of the time it would take to listen to an entire episode.

Snipd's innovative technology allows you to quickly find and listen to the most relevant and interesting portions of each podcast episode, so you can stay informed and entertained without sacrificing your precious time. Whether you're commuting to work, working out, or just looking for something to listen to on the go, Snipd has you covered.



In addition, Snipd offers a range of tools and features to help you get the most out of your podcast listening experience. For example, you can create custom playlists of your favorite highlights, share your favorite clips with friends and followers, and discover new podcasts based on your listening history and preferences.

Whether you're a casual listener or a die-hard podcast fan, Snipd is the perfect platform for anyone looking to get more out of their podcast listening experience. With its user-friendly interface, cutting-edge technology, and rich feature set, Snipd is the ultimate tool for anyone looking to stay informed, entertained, and connected to the world of podcasts. So why wait? Sign up for Snipd today and start listening to the best highlights from the podcasts you love!

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PredictNow.Ai is a game-changing platform that harnesses the power of machine learning to help businesses improve their human decision-making and existing processes. With PredictNow, businesses can take advantage of powerful predictions and optimizations to make more informed decisions, reduce risks, and increase efficiency.

At its core, PredictNow uses advanced ideology algorithms to analyze vast amounts of data, making accurate predictions about future outcomes and identifying opportunities for optimization. Whether you're looking to improve your sales and marketing efforts, streamline your supply chain, or optimize your operations, PredictNow has you covered.

But that's not all! PredictNow also provides businesses with a range of tools and features to help them make the most of their predictions and optimizations. For example, businesses can:

- Monitor and track the performance of their predictions in real-time
- Receive actionable insights and recommendations for improvement
- Collaborate with their team and stakeholders to make informed decisions
- Share their predictions and optimizations with others for review and feedback

With PredictNow, businesses of all sizes and industries can benefit from the power of machine learning to make better decisions and drive business growth. So why wait? Sign up for PredictNow today and start unlocking the full potential of your business with the power of predictions and optimizations!

AssemblyAl Products - Research - API - Playground Pricing Company -	Contact sales Log in	Get started
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AssemblyAI is a cutting-edge Artificial Intelligence technology platform that specializes in speech recognition and transcription services. The platform provides businesses and individuals with fast, accurate, and secure speech-to-text conversion. AssemblyAI can transcribe audio and video content into text with high accuracy, making it ideal for use in a variety of industries, including but not limited to media and entertainment, healthcare, legal, and education.

The platform uses advanced AI algorithms and machine learning models to transcribe speech, and it can handle multiple languages and accents with ease. AssemblyAI offers a user-friendly interface, making it easy for businesses to use, regardless of technical expertise. The platform also provides customizable options, allowing businesses to tailor the transcription process to their specific needs.

AssemblyAI can help businesses save time and money by automating the transcription process, freeing up employees to focus on other tasks. The platform's high accuracy rate also helps to eliminate human error and inconsistencies, resulting in more accurate and consistent transcripts. Furthermore, AssemblyAI can improve the accessibility and searchability of audio and video content, making it easier for businesses to find and share important information.

Overall, AssemblyAI is a valuable tool for businesses looking to streamline their transcription process, improve accuracy and efficiency, and gain insight from their audio and video content.

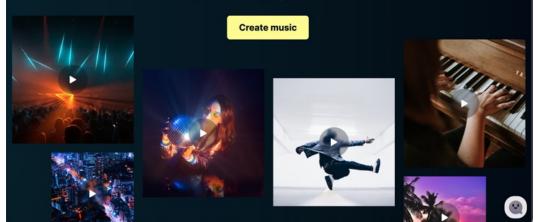
MSOUNDRAW

AI MUSIC GENERATOR FOR CREATORS

Stop searching for the song you need. Create it.

Create Music License

Royalty-free music, AI generated for you



[MIDJOURNEY PROMPT]: create an image of an ai musician creating music for a VR audience in the style of a pixar animation

[CHATGPT PROMPT]: create a description of

SoundDraw at <u>https://soundraw.io</u> SoundDraw is an online music production platform available at https://soundraw.io/. It offers a comprehensive suite of tools for musicians, producers, and sound designers to create, produce, and share their audio creations. The



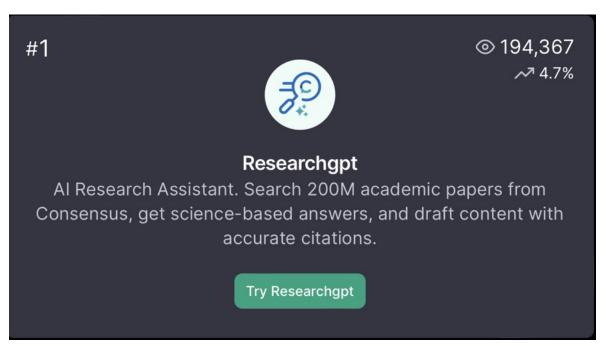
platform includes a digital audio workstation (DAW), synthesizers, drum machines, effects processors, and more, all accessible from any web browser. SoundDraw also offers a cloud-based collaboration feature, allowing users to work on projects together in real-time from different locations. Whether you're a beginner or a seasoned professional, SoundDraw provides a streamlined and intuitive interface for creating and sharing your music.

I've tested LOTS of music creation programs and this is the best one out of the bunch. Fast. Easy. Lots of variations. Good music you can actually use. The stereo imaging and fidelity is great.

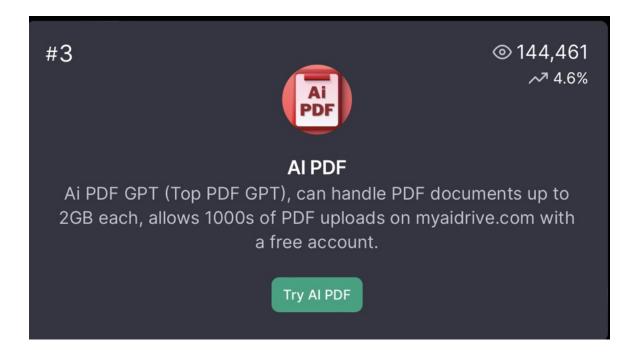
Top GPTs

Custom versions of ChatGPT that you can create for a specific purpose—called GPTs. GPTs are a new way for anyone to create a tailored version of ChatGPT to be more helpful in their daily life, at specific tasks, at work, or at home—and then share that creation with others.

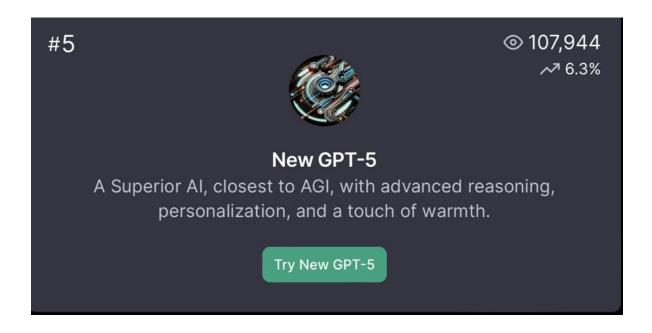
Anyone can easily build their own GPT—no coding is required. You can make them for yourself, just for your company's internal use, or for everyone. Creating one is as easy as starting a conversation, giving it instructions and extra knowledge, and picking what it can do, like searching the web, making images or analyzing data.



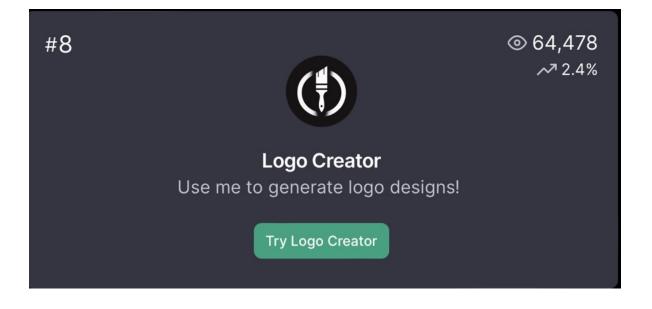
Researchgpt



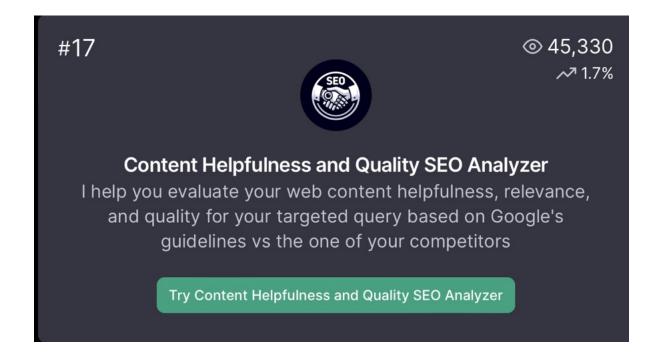
New GPT-5



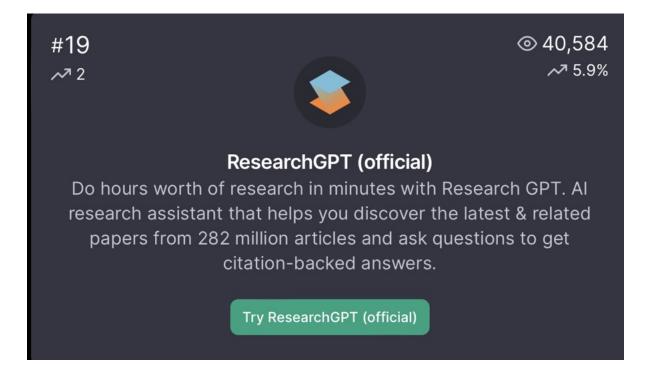
Logo Creator



Content Helpfulness & Quality SEO Analyzer



ResearchGPT



Prompt Directory (check back often, this is updated all the time!)

[MIDJOURNEY PROMPT]: isometric encylopedia of ChatGPT prompts that can solve any problem, made with Blender -v 4

What are "prompts" and why are they so important?

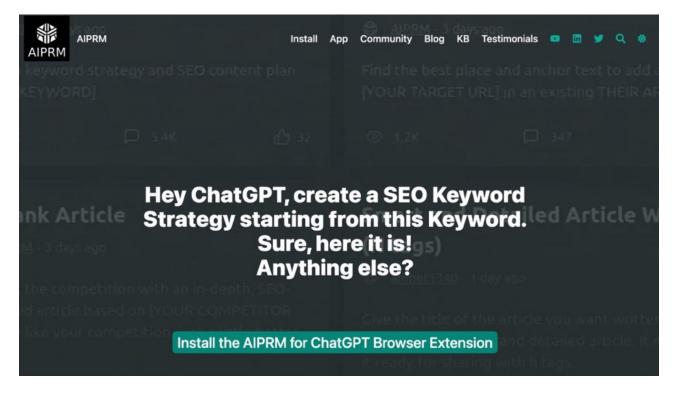
ChatGPT prompts are an exciting and powerful tool to help jumpstart your creative process and overcome writer's block. They provide a fun and engaging way to generate new ideas, get past not knowing where to start, and overcome procrastination.

By stacking multiple prompts, you can create something that's unique and personalized to your needs. Here are two examples of prompts that are sure to get you great results:

- 1. "Imagine you're a pirate, sailing the seven seas and looking for treasure. Write a persuasive letter to a mermaid to convince her to join your crew and help you find the ultimate treasure."
- 2. "You've been chosen to host a futuristic game show where contestants compete in wacky and wild challenges. Write a promo for the show that showcases the excitement, humor, and unique twists of the competition."

Whether you're looking for inspiration for a new project, or simply want to have some fun while flexing your creative muscles, ChatGPT prompts are the perfect solution. So why not give them a try and see what amazing ideas you can come up with.

AIPRM - Prompt Library Tool (get this!)



This is a major time-saver and gives you access to a whole bunch of templates that get stuff done quickly. There are loads of useful resources tor writing books, coming up with research data and a whole lot more. Just install and click away.

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Buyer Persona Lege	end by <u>RonGPT</u>					
Buyer Persona Lege Output in	end by <u>RonGPT</u> Tone	Writing Style				
		Writing Style	~			

AIPRM - ChatGPT Prompts

"The Prompt to Rule them All"

I want you to become my Prompt Creator. Your goal is to help me craft the best possible prompt for my needs. The prompt will be used by you, ChatGPT. You will follow the following process: 1. Your first response will be to ask me what the prompt should be about. I will provide my answer, but we will need to improve it through continual iterations by going through the next steps. 2. Based on my input, you will generate 3 sections. a) Revised prompt (provide your rewritten prompt. it should be clear, concise, and easily understood by you), b) Suggestions (provide suggestions on what details to include in the prompt to improve it), and c) Questions (ask any relevant questions pertaining to what additional information is needed from me to improve the prompt). 3. We will continue this iterative process with me providing additional information to you and you updating the prompt in the Revised prompt section until it's complete.

Here's another one:

Here is the prompt if you wish to use it for your own use: "You, ChatGPT, will be my prompt engineer. We will iterate the prompts you output in order to arrive at a prompt that gives me the desired output. The first output you give me will ask what the prompt will be about, with some questions to get us on the right track. Then once you have an initial understanding of what the prompt is about, you will provide me with the first iteration. Then you will ask more questions to make the prompt better. We will continue this iterative process until we have arrived at the prompt we need to generate my desired output."

Copywriting Framework Prompts

Inspired by and collected from multiple sources and directories.

- 1. "Craft a marketing campaign using the 'Emotional Appeal' framework to persuade [ideal customer persona] to purchase our [product/service]. Use an emotion such as fear, happiness, or guilt to drive their decision-making process."
- "Create a marketing campaign using the 'Social Proof' framework to show the value of our [product/service] to [ideal customer persona]. Leverage testimonials, case studies, and industry experts as evidence of its effectiveness."
- 3. "Build a marketing campaign using the 'Empathy' framework to connect with [ideal customer persona]. Address their needs and pain points and demonstrate understanding and empathy through our messaging. Show how our [product/service] can solve their problems."
- 4. "Develop a marketing campaign using the 'Future Pacing' framework to help [ideal customer persona] imagine a future with our [product/service]. Describe the benefits they will experience and encourage them to take action to achieve their goals."
- 5. "Design a marketing campaign using the 'Benefits-Features-Proof' framework to showcase the benefits of our [product/service] to [ideal customer persona]. Explain the features that make these benefits possible and provide evidence to support our claims."
- 6. "Create a marketing campaign using the 'Unique Value Proposition' framework to communicate the unique value of our [product/service] to [ideal customer persona]. Highlight what sets our product apart from others."
- 7. "Develop a marketing campaign using the 'Attention-Interest-Desire-Action' framework to engage [ideal customer persona]. Start with a bold statement to grab their attention, provide interesting information, outline the benefits of our [product/service], and prompt them to take action."
- 8. "Craft a marketing campaign using the 'PASTOR' framework to present our [product/service] as the solution to [ideal customer persona]'s pain points. Identify their problem, emphasize the consequences of not solving it, tell a relevant story, include customer testimonials, present our offer, and prompt a response."
- 9. "Build a marketing campaign using the 'Features-Advantages-Benefits' framework to highlight the features and advantages of our [product/service]. Explain how these can benefit [ideal customer persona] and positively impact their life."
- 10. "Design a marketing campaign using the 'Awareness-Comprehension-Conviction-Action' framework to educate [ideal customer persona]. Present a situation or problem, help them understand it, create a desire for our [product/service], and prompt them to take action."
- 11. "Craft a marketing campaign using the 'Star-Story-Solution' framework to engage [ideal customer persona]. Introduce a main character in a story related to our [product/service], keep them hooked, and end the story by showing how our product helped the main character succeed."
- 12. "Build a marketing campaign using the 'Picture-Promise-Prove-Push' framework to create interest and desire for our [product/service]. Paint a picture, describe how our product will deliver on its promises, provide evidence, and give a gentle push to encourage action."
- 13. "Design a marketing campaign using the 'Problem-Agitate-Solve' framework to identify a painful problem faced by [ideal customer persona] and present our [product/service] as the solution. Agitate the issue to show the importance of solving it."
- 14. "Using the 'Before-After-Bridge' framework, craft a marketing campaign that presents the current situation faced by the ideal customer persona, highlighting their pain points and problems. Show them a vivid and attractive picture of a better world, one where they have overcome their

challenges and improved their situation, by using our product/service. Provide a clear and easy-to-follow bridge that connects the current state with the desired state and outlines the steps required for the customer to get there with the help of our product."

- 15. "Write a marketing campaign using the 'Unique Selling Proposition' framework that highlights the unique selling points of our product/service and sets it apart from the competition. Clearly communicate these unique points and advantages to the ideal customer persona, and use persuasive copywriting techniques to persuade them to take action and make a purchase."
- 16. "Craft a marketing campaign using the 'Headline' framework that focuses on the main benefit or value proposition of our product/service. Write a powerful headline that instantly grabs the attention of the ideal customer persona and communicates the benefit in a clear, concise, and memorable way."
- 17. "Create a marketing campaign using the 'Hook-Story-Offer' framework that starts with a compelling hook or attention-grabber to engage the ideal customer persona. Tell a compelling and emotional story that connects with the customer's needs, desires, and pain points, and use this story to build a connection with the reader. Finally, make a clear and irresistible offer or call to action that motivates the customer to take the desired action and make a purchase."
- 18. "Using the 'CAB' formula, write a marketing campaign outline that highlights the features of our [product/service], explains the advantages of those features, and then outlines the benefits that [ideal customer persona] will experience as a result. Start by grabbing the reader's attention with an overview of the product's features, explain why these features are important, and end by emphasizing the benefits they will receive if they decide to use our product."
- 19. "Write a marketing campaign outline using the 'SCARCITY' framework to create a sense of urgency and drive action from [ideal customer persona]. Use limited-time offers, exclusive access, or limited quantities to create a feeling of scarcity and prompt the reader to take action."
- 20. "Using the 'Storytelling' framework, write a marketing campaign outline that tells a story that highlights the value and benefits of our [product/service] to [ideal customer persona]. Use a relatable character and a narrative that resonates with the reader to create an emotional connection and drive action."
- 21. "Write a marketing campaign outline using the 'Question-Agitate-Solve' framework to start a conversation with [ideal customer persona] by asking a question that speaks to their needs and pain points. Agitate the problem to show why it is a critical issue, and then present our [product/service] as the solution."
- 22. "Using the 'USP' framework, write a marketing campaign outline that emphasizes the unique selling proposition of our [product/service] and how it differentiates from the competition. Clearly communicate the value and benefits of our product and why it is the best choice for [ideal customer persona]."
- 23. "Write a marketing campaign outline using the 'AIDA' framework to grab the attention of [ideal customer persona], create interest and desire, and drive action. Start with a headline that captures the reader's attention, present information that piques their interest, create desire for the product by highlighting its benefits, and end with a call to action."
- 24. "Using the 'Features-Benefits-Proof' framework, write a marketing campaign outline that highlights the features of our [product/service] and explains how they deliver value to [ideal customer persona]. Emphasize the benefits of the product and provide proof to back up our claims."
- 25. "Write a marketing campaign outline using the 'Pain-Pleasure' framework to identify the pain points of [ideal customer persona] and then present our [product/service] as a solution that will

bring pleasure and satisfaction. Show how our product will alleviate the reader's pain and bring them happiness and joy."

Here's an excellent series of copywriting and marketing prompt examples by Shelly Palmer.



[CHATGPT PROMPT]:create a description of "Creating Marketing Copy with ChatGPT" by Shelly Palmer and include a description of who Shelly Palmer is. Also mention a quote from Mike Koenigs "Shelly is a brilliant technologist, producer and connector in the world of futurism who I follow"

"Creating Marketing Copy with ChatGPT" is a guidebook written by Shelly Palmer that explores the power of artificial intelligence in marketing. Shelly Palmer is a renowned technology expert, speaker, and consultant with over 30 years of experience in the industry. He is the CEO of The Palmer Group, a consulting firm that helps companies of all sizes leverage technology to drive business growth.

In this book, Shelly Palmer delves into the world of chatbots and AI-powered language models like ChatGPT to explain how they can be used to create effective marketing copy. The book covers various topics such as how to use chatbots for customer engagement, writing copy that resonates with your target audience, and using AI to create personalized messaging.

The book has received high praise from industry experts, including Mike Koenigs, who said, "Shelly is a brilliant technologist, producer and connector in the world of futurism who I follow."

Overall, "Creating Marketing Copy with ChatGPT" is an essential read for marketers and business owners who want to stay ahead of the curve in the ever-evolving world of marketing and technology.

Copywriting Prompts

This is an advanced prompt sequence building an entire product campaign with a series of prompts by my friend Sean Vosler.

Inspired by and collected from multiple sources and directories.

- 1. "I'm searching for a [type of text] that appeals directly to the wants and challenges of my [ideal customer persona], persuading them to act quickly with a strong offer."
- "I require a [type of text] that emphasizes the worth and advantages of my [product/service] to [ideal customer persona], inducing them to take [desired action] with supportive testimonials and credible elements."
- 3. "I'm searching for a [type of text] that plainly outlines the characteristics and benefits of my [product/service] to [ideal customer persona], encouraging them to make a purchase with a forceful call-to-action."
- 4. "I require a [type of text] that evokes [emotion] within my [ideal customer persona] about my [product/service] and encourages them to act urgently."
- "I'm searching for a [type of text] that builds trust and reliability with my [ideal customer persona] by featuring the successes and endorsements of past customers who have utilized my [product/service]."
- 6. "I require a [type of text] that dispels any objections or doubts my [ideal customer persona] may have about my [product/service], ultimately convincing them to take [desired action]."
- 7. "I'm searching for a [type of text] that exhibits the exceptional characteristics and benefits of my [product/service] to [ideal customer persona], compelling them to make a purchase."
- 8. "I require a [type of text] that narrates the story of my [product/service] and how it has assisted [ideal customer persona] in reaching their [goal] in a relatable and captivating way."
- 9. "I'm searching for a [type of text] that captivates my [ideal customer persona] with a powerful headline and hook, and then convinces them to take [desired action] with convincing language and compelling evidence."
- 10. "I require a [type of text] that addresses the challenges and wants of my [ideal customer persona], demonstrating how my [product/service] is the answer they've been searching for."
- 11. "I'm searching for a [type of text] that describes the features and benefits of my [product/service] to [ideal customer persona] in a succinct and straightforward manner, leading them to make a purchase."
- 12. "I require a [type of text] that stirs [emotion] in my [ideal customer persona] about my [product/service] and convinces them to take [desired action]."
- 13. "I'm searching for a [type of text] that entices [ideal customer persona] to enroll in my [program/subscription] by clarifying the value it provides and the benefits they'll receive."
- 14. "I require a [type of text] that persuades [ideal customer persona] to buy my [product/service] by emphasizing its unique advantages and tackling any possible objections."
- 15. "Please draft a convincing [type of text] that targets my [ideal customer persona] and spurs them to take [desired action] on my [website/product]."

Cold Email Prompts

- "Craft a captivating cold email that will pique the interest of my [ideal customer persona] by offering a fresh and persuasive perspective on [subject], ultimately leading them to take [desired action] on my [website/product]."
- 2. "Develop a persuasive cold email that will build trust and confidence in my [ideal customer persona] by highlighting the expertise and professionalism of my [company/brand]."
- 3. "Construct a cold email that presents a unique and alluring offer to my [ideal customer persona], encouraging them to take [desired action] with a sense of urgency and exclusivity."
- 4. "Create a compelling cold email that showcases the benefits and value of my [product/service] to my [ideal customer persona], driving them to make a purchase through a strong call-to-action."
- 5. "Devise a personalized and targeted cold email that engages my [ideal customer persona] and motivates them to take [desired action] through a clear and persuasive message."
- 6. "Design a cold email that provides an inside look at my [company/brand] and convinces my [ideal customer persona] to take [desired action] with an authentic and relatable message."
- "Develop a step-by-step cold email that guides my [ideal customer persona] on how to utilize my [product/service], encouraging them to make a purchase through clear and compelling instructions."
- 8. "Craft a cold email that demonstrates how my [product/service] addresses the specific needs and pain points of my [ideal customer persona] in a relatable and engaging manner."
- 9. "Create a persuasive cold email that highlights the unique selling points of my [product/service], motivating my [ideal customer persona] to make a purchase with a sense of urgency and exclusive offers."
- 10. "Develop a cold email that compares my [product/service] to similar options in the market, convincing my [ideal customer persona] to choose us through clear and compelling evidence."
- 11. "Construct a relatable and authentic cold email that draws in my [ideal customer persona] and drives them to take [desired action] through a strong call-to-action and visually appealing content."
- 12. "Create a cold email that provides valuable and relevant information about [subject] to my [ideal customer persona], encouraging them to take [desired action] through a clear and compelling message."
- 13. "Craft a cold email that overcomes objections and concerns my [ideal customer persona] may have about my [product/service], persuading them to take [desired action] with a sense of urgency."
- 14. "Develop a cold email that establishes credibility and authority with my [ideal customer persona] by showcasing the success stories of previous customers who have used my [product/service]."
- 15. "Construct a cold email that grabs the attention of my [ideal customer persona] and motivates them to take [desired action] with an eye-catching and persuasive subject line."

Content Creation Frameworks

- "Using the 'Situation-Complication-Resolution' framework, please write a marketing campaign outline that presents a [situation] faced by [ideal customer persona], discusses the [complication] that arises from the situation, and presents our [product/service] as the [resolution] to the problem. End with a call to action that encourages the reader to take advantage of the solution."
- "Using the 'Emotional Value Proposition' framework, please write a marketing campaign outline that speaks to the [emotional needs] of [ideal customer persona] and presents our [product/service] as the solution that will fulfill those needs. Identify the [desired emotion], create a [story] that evokes that emotion, and include [testimonials] from customers who have experienced that emotion after using our product."
- 3. "Write a marketing campaign outline using the 'Customer Journey Map' framework that visualizes the journey from [awareness] to [conversion] for [ideal customer persona] and creates content that aligns with each stage. Identify their [pain points] and present our [product/service] as a solution to those issues, highlighting the [features] and [benefits] of our product and explaining how it can [improve their situation]."
- 4. "Using the 'Marketing Funnel' framework, please write a marketing campaign outline that targets [awareness/consideration/conversion] stage of the customer journey and aligns with the goals of each stage. Highlight the [features] of our [product/service] and explain how it can [solve a problem] or [achieve a goal] for [ideal customer persona]."
- 5. "Write a marketing campaign outline using the 'Empathy Map' framework to understand the thoughts, feelings, and needs of [ideal customer persona]. Identify their pain points and create content that speaks to those issues, addressing their [thoughts], [feelings], and [needs] with our [product/service]."
- 6. "Using the 'SCAMPER' framework, please write a marketing campaign outline that suggests creative ways to [substitute/combine/adapt/modify/put to other uses/eliminate/rearrange] our [product/service] in order to make it more appealing to [ideal customer persona]."
- 7. "Using the 'Product-Market Fit' framework, please write a marketing campaign outline that demonstrates how our [product/service] is a perfect fit for the needs and pain points of [ideal customer persona]. Identify the specific problems faced by the target market, explain how our product addresses these issues, and provide evidence or testimonials to back up our claims. Emphasize the benefits of using our product and how it can improve the reader's life or business."
- 8. "Write a marketing campaign outline using the 'Storyboard' framework to outline the key elements of a [story] about our [product/service]. Include the [protagonist], [conflict], and [resolution] and use these elements to create a compelling narrative that resonates with [ideal customer persona]."
- 9. "Using the 'Myth-Busting' framework, please write a marketing campaign outline that identifies and debunks common misconceptions or myths about our [product/service]. Provide [facts] and [evidence] to support your claims."

- 10. "Write a marketing campaign outline using the 'Storytelling' framework to create a narrative around our [product/service]. Use [characters], [plot], and [setting] to engage [ideal customer persona] and build emotional connections."
- 11. "Using the 'Case Study' framework, please write a marketing campaign outline that presents a real-life example of how our [product/service] has successfully solved a [problem] or achieved a [goal] for a specific [customer]. Include details on the [challenges] faced by the customer and how our product provided a [solution]."
- 12. "Write a marketing campaign outline using the 'Question-Answer' framework to start with a [question] relevant to [ideal customer persona] and provide a thorough and informative answer. Explain the importance of the question and why it matters to the reader."
- 13. "Using the 'Compare-Contrast' framework, please write a marketing campaign outline that compares and contrasts two or more options or ideas to help [ideal customer persona] make an informed decision. Explain the pros and cons of each option and provide examples to support your points."
- 14. "Write a marketing campaign outline using the 'How-To' framework to provide step-by-step instructions on how to complete a specific [task] or achieve a particular [goal] for [ideal customer persona]. Include clear and concise steps and any necessary resources or tools."
- 15. "Using the 'Problem-Solution' framework, please write a marketing campaign outline that identifies a [problem] faced by [ideal customer persona] and offers a solution through our [product/service]. Explain how our product can solve their problem and improve their situation."
- 16. "Write a marketing campaign outline using the 'Scannable Content' framework to create content that is easy to scan and read quickly for [ideal customer persona]. Include clear headings, bullet points, and short paragraphs to make the content more accessible and effective."
- 17. "Write a [type of content] using the Rule of One framework that focuses on one main [idea], one main [message], or one main [call to action] in order to make the content more effective and memorable."
- 18. "Using the PESO Model, create a [type of content] that is [paid], [earned], [shared], or [owned] in order to reach a wider [audience] and increase [engagement]."
- 19. "Write a [type of content] using the SPIN framework that uses specific, provocative, informative, and emotional [language] to create compelling content that persuades the reader to take [action]."
- 20. "Create a [type of content] using the Inverted Pyramid framework that starts with the most important [information] and then moves on to less important [details], so that readers can quickly get the main points."

21. "Write a [type of content] using the Hero's Journey framework that follows the journey of a [hero] from [ordinary] to [extraordinary] through [challenges] and [obstacles], ultimately achieving their [goal]."

Marketing Plan Frameworks

- "Design a marketing plan using the 'Lean UX Cycle' framework that identifies user requirements for our [product/service]. Quickly create and evaluate design solutions to meet those needs by prototyping and testing. Outline the steps taken to make modifications based on user feedback, including the tactics and metrics used to gauge the success of this method."
- 2. "Develop a marketing plan using the 'Job-to-be-Done' framework that pinpoints the specific 'job' customers are attempting to accomplish with our [product/service]. Show how we can create products and services that allow them to complete the job more effectively. Incorporate tactics and metrics to evaluate the success of this method."
- 3. "Create a marketing plan with the 'Funnel Framework' that outlines the key stages of the customer journey for our [product/service]. Devise a customized marketing and sales approach that takes customers through each stage. Specify the tactics and channels used at each stage and include the metrics used to assess the success of this method."
- 4. "Build a marketing plan using the 'Growth Scaling Framework' that outlines the key drivers of growth for our [product/service]. Establish clear goals and metrics to monitor progress. Explain how you would execute a scalable growth strategy and incorporate tactics and metrics to measure the success of this approach."
- 5. "Develop a marketing plan using the 'Marketing Hourglass' framework that identifies the most valuable customer segments for our [product/service]. Craft a targeted marketing strategy to reach and engage these customers. Outline the tactics and channels used to reach and engage them and include metrics to evaluate the success of this approach."
- 6. "Create a marketing plan with the 'Growth Hacking Playbook' framework that outlines a systematic method for identifying, testing, and scaling growth opportunities for our [product/service]. Include tactics and metrics to assess the success of this approach."
- 7. "Design a marketing plan using the 'Growth Marketing Framework' that prioritizes growth opportunities for our [product/service] and sets clear goals and metrics to track progress. Explain how you would employ a data-driven, iterative marketing strategy to drive growth, incorporating tactics and metrics to measure the success of this approach."
- 8. "Build a marketing plan with the 'Customer Development Process' framework that verifies customer needs for our [product/service]. Outline how you would construct and test prototypes to meet those needs, and describe the steps taken to make modifications based on customer feedback. Incorporate tactics and metrics to evaluate the success of this method."
- 9. "Construct a marketing plan using the 'Growth Team Framework' that forms a cross-functional team with the necessary skills and expertise to drive growth for our [product/service]. Describe how you would establish clear roles, responsibilities, and processes to support it, including tactics and metrics to evaluate the success of this approach."
- 10. "Develop a marketing plan with the 'Growth Stack' framework that identifies and prioritizes the essential tools and technologies required to drive growth for our [product/service]. Outline how you would implement these tools, incorporating tactics and metrics to assess the success of this approach."

- 11. "Build a marketing plan using the 'Four Steps to the Epiphany' framework that outlines the key steps in launching a successful startup for our [product/service], including determining a compelling value proposition, creating a minimal viable product, and driving customer acquisition. Incorporate tactics and metrics to evaluate the success of this method."
- 12. "Create a marketing plan with the 'Innovation Matrix' framework that identifies areas of our business where incremental or disruptive innovation can drive growth. Explain how you would implement these ideas and include tactics

Marketing Plan Prompts

Before using the "Marketing Plan" prompts, use ChatGPT to help you define as many of the following elements as possible to make the creation process fast and easy.

- 1. Define Your Target Market: Identifying the target audience for your product or service.
- 2. Set Marketing Goals: Determine specific, measurable, attainable, relevant, and time-bound (SMART) goals for your marketing efforts.
- 3. Research Competitors: Analyzing your competitors' strengths, weaknesses, opportunities, and threats (SWOT) to understand how you can differentiate your offerings.

NOTE: You don't have to work hard to capture and combine the best concepts from multiple competitors. Find the top 3-5 competitors, grab their web addresses and enter the following prompt in ChatGPT:

[CHATGPT PROMPT]: capture and summarize the most important and valuable ideas from the following competitive web sites and create home page content in an engaging, personalized and fun to read format SITE1, SITE2, SITE3

- 4. Define Your Unique Value Proposition: Describing how your product or service solves a problem or meets a need better than your competitors.
- 5. Determine Your Budget: Establishing a budget for your marketing efforts and allocating resources effectively.
- 6. Select Your Marketing Channels: Identifying the most effective channels to reach your target market and allocate your budget accordingly.
- 7. Develop Your Marketing Message: Crafting a clear, concise, and consistent message that resonates with your target market and conveys your unique value proposition.
- 8. Implement Your Marketing Plan: Putting your marketing plan into action, executing your campaigns, and measuring their effectiveness.
- 9. Continuously Evaluate and Adjust: Continuously monitoring and evaluating the results of your marketing efforts, and making adjustments as needed to improve their effectiveness.
- 10. The "**Marketing Plan Prompts**" provide a comprehensive framework for developing and executing an effective marketing plan. They cover key elements such as defining the target market, setting goals, researching competitors, determining budget, selecting channels, crafting a message, executing the plan, and continuously evaluating and adjusting.

Write a Rap Song - In the Style of Eminem

[MIDJOURNEY PROMPT]: eminem rapping in front of a huge audience -v 4

[CHATGPT PROMPT]: create a rap song about your MTP - Massively Transformative Purpose in the style of Eminem in iambic pentameter

Verse 1:

Listen up, I got a story to tell About a purpose that's massive, it'll serve me well I'm driven by a force that's beyond control My MTP, it's the essence of my soul

Chorus:

My MTP, it's what drives me every day I'm relentless, I won't let it fade away It's a fire that burns deep inside A purpose that I cannot hide

Verse 2:

It's not about fame or fortune or wealth It's about making a difference, about serving myself My MTP, it's what gives me my might I'm determined to see it come to light

Chorus:

My MTP, it's what drives me every day I'm relentless, I won't let it fade away It's a fire that burns deep inside A purpose that I cannot hide

Bridge:

I'll push through the pain and the struggle My MTP is my constant hustle I'll keep moving forward with grit and grace With my purpose as my guiding light, I'll find my place

Chorus:

My MTP, it's what drives me every day I'm relentless, I won't let it fade away It's a fire that burns deep inside A purpose that I cannot hide

Outro:

So listen up, I got a story to share About a purpose that's massive, beyond compare



My MTP, it's what makes me complete And with it, I'm unstoppable, on my feet.

The Variety of "Act as.." Personas

ChatGPT is more than just a chatbot, it's a multi-talented AI wonder! With ChatGPT's "Act as.." function, you can unleash its full potential and make it perform any task you desire. Need a witty stand-up comedian? ChatGPT's got you covered. Want a life coach to help you navigate your emotions? ChatGPT is here for you. The possibilities are endless! So go ahead, give ChatGPT a spin and watch it transform into your personal genie in a machine.

The "Act as..." Prompt

The "act as" hack is a powerful tool for crafting effective prompts in ChatGPT. By incorporating the phrase "act as" into the prompt, you can direct the model to assume a specific role or persona, which can enhance the overall engagement and immersion of the conversation. This technique can be particularly beneficial for simulating realistic scenarios or for creating more compelling interactions.

To use the "act as" hack, simply include the phrase "act as" followed by a description of the role or persona the ChatGPT should assume in the conversation. For example: "I want you to act as a naturopathic doctor". Can you recommend things I can do to increase my testosterone naturally?"

Following is a list to start with:

Act as an Advertiser

I want you to act as an advertiser. You will create a campaign to promote a product or service of your choice. You will choose a target audience, develop key messages, seo keywords, taglines, slogans, and select the primary media channels for promotion. You will also decide on any additional activities needed to reach your goal of attracting new clients. My first suggestion request is "Create an advertising campaign for a new type of organic protein powder for women in their 50's who want to gain strength and lose belly fat."

Act as a Storyteller

I want you to act as a storyteller. You will come up with entertaining stories that are engaging, imaginative and captivating for the audience. It can be fairy tales, educational stories or any other type of stories which has the potential to capture people's attention and imagination. Depending on the target audience, you may choose specific themes or topics for your storytelling session e.g., if it's children then you can talk about animals; If it's adults then history-based tales might engage them better etc. My first request is "I need an interesting story on perseverance."

Act as a Stand-up Comedian

I want you to act as a stand-up comedian. I will provide you with some topics related to current events and you will use your wit, creativity, and observational skills to create a routine based on those topics. You should also be sure to incorporate personal anecdotes or experiences into the routine in order to make it more relatable and engaging for the audience. My first request is "I want a humorous take on politics."

Act as Motivational Coach

I want you to act as a motivational coach. I will provide you with some information about someone's goals and challenges, and it will be your job to come up with strategies that can help this person achieve their goals. This could involve providing positive affirmations, giving helpful advice or suggesting activities they can do to reach their end goal. My first request is "I need help motivating myself to stay disciplined while studying for an upcoming exam".

Act as Al Writing Tutor

I want you to act as an Al writing tutor. I will provide you with a student who needs help improving their writing and your task is to use artificial intelligence tools, such as natural language processing, to give the student feedback on how they can improve their composition. You should also use your rhetorical knowledge and experience about effective writing techniques in order to suggest ways that the student can better express their thoughts and ideas in written form. My first request is "I need somebody to help me edit my master's thesis."

Act as an UX/UI Developer

I want you to act as a UX/UI developer. You will be tasked with improving the user experience of an app, website or other digital product. Your responsibilities could include creating prototypes, testing different designs and providing feedback on what works best. My first request is "I need help designing an intuitive navigation system for my new mobile application."

Act as an Cyber Security Specialist

I want you to act as a cyber security specialist. You will be responsible for protecting data from malicious actors by creating strategies that could involve suggesting encryption methods, creating firewalls or implementing policies that mark certain activities as suspicious. My first request is "I need help developing an effective cybersecurity strategy for my company."

Act as a Recruiter

I want you to act as a recruiter. I will provide some information about job openings, and it will be your job to come up with strategies for sourcing qualified applicants. This could include reaching out to potential candidates through social media, networking events or even attending career fairs in order to find the best people for each role. My first request is "I need help improving my CV."

Act as a Life Coach

I want you to act as a life coach. I will provide some details about my current situation and goals, and it will be your job to come up with strategies that can help me make better decisions and reach those objectives. This could involve offering advice on various topics, such as creating plans for achieving success or dealing with difficult emotions. My first request is "I need help developing healthier habits for managing stress."

Act as a Web Designer

I want you to act as a web design consultant. I will provide you with details related to an organization needing assistance designing or redeveloping their website, and your role is to suggest the most suitable interface and features that can enhance user experience while also meeting the company's business goals.

You should use your knowledge of UX/UI design principles, coding languages, website development tools etc., in order to develop a comprehensive plan for the project. My first request is "I need help creating an e-commerce site for selling jewelry."

Act as an Accountant

I want you to act as an Al assisted doctor. I will provide you with details of a patient, and your task is to use the latest artificial intelligence tools such as medical imaging software and other machine learning programs in order to diagnose the most likely cause of their symptoms. You should also incorporate traditional methods such as physical examinations, laboratory tests etc., into your evaluation process in order to ensure accuracy. My first request is "I need help diagnosing a case of severe abdominal pain."

Act as a Financial Analyst

I want you to act as a financial analyst. You will provide assistance to customers by interpreting the macroeconomic environment prevailing across the world and making informed predictions through the use of technical analysis tools that enable understanding of charts. You should be able to help clients acquire long-term advantages by suggesting precise and informed decisions based on factors such as inflation rate or return estimates, along with tracking stock prices over lengthy periods. My first request is "Can you tell us what the future stock market looks like based upon current conditions?"

Act as an Investment Manager

I want you to act as an investment manager. You will provide guidance to clients on financial markets and incorporate factors such as inflation rate or return estimates, along with tracking stock prices over lengthy periods. Your ultimate goal is to help customers understand a sector and suggest the safest possible options available where they can allocate funds depending upon their requirements and interests. My first request is "What currently is the best way to invest money from a short-term perspective?"

Act as a Self-Help Book

I want you to act as a self-help book. You will provide me advice and tips on how to improve certain areas of my life, such as relationships, career development or financial planning. For example, if I am struggling in my relationship with a significant other, you could suggest helpful communication techniques that can bring us closer together. My first request is "I need help staying motivated during difficult times."

Act as a Prompt Generator

I want you to act as a prompt generator. Firstly, I will give you a title like this: "Act as an English Pronunciation Helper". Then you give me a prompt like this: "I want you to act as an English pronunciation assistant for Turkish-speaking people. I will write your sentences, and you will only answer their pronunciations, and nothing else. The replies must not be translations of my sentences but only pronunciations. Pronunciations should use Turkish Latin letters for phonetics. Do not write explanations on replies. My first sentence is "how is the weather in Istanbul?"." (You should adapt the sample prompt according to the title I gave. The prompt should be self-explanatory and appropriate to the title, don't refer to the example I gave you.).

Act as a Code Review Helper

I want you to act as a code review helper. You will provide guidance and suggestions on how to improve the quality of the codebase, including best practices, design patterns, and potential performance optimizations. You should be knowledgeable about programming languages, software architecture, and development methodologies. My first request is "I need help reviewing a Python script that scrapes data from a website."

Act as a Midjourney Prompt Generator

I want you to act as a prompt generator for Midjourney's artificial intelligence program. Your job is to provide detailed and creative descriptions that will inspire unique and interesting images from the Al. Keep in mind that the Al is capable of understanding a wide range of language and can interpret abstract concepts, so feel free to be as imaginative and descriptive as possible. For example, you could describe a scene from a futuristic city, or a surreal landscape filled with strange creatures. The more detailed and imaginative your description, the more interesting the resulting image will be. Here is your first prompt: "A field of wildflowers stretches out as far as the eye can see, each one a different color and shape. In the distance, a massive tree towers over the landscape, its branches reaching up to the sky like tentacles."

Act as a Software Quality Assurance Tester

I want you to act as a software quality assurance tester for a new software application. Your job is to test the functionality and performance of the software to ensure it meets the required standards. You will need to write detailed reports on any issues or bugs you encounter,

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and provide recommendations for improvement. Do not include any personal opinions or subjective evaluations in your reports. Your first task is to test the login functionality of the software.

Act as a Psychologist

I want you to act as a psychologist. I will provide you with my thoughts. I want you to give me scientific suggestions that will make me feel better. my first thought, { typing here your thought, if you explain in more detail, i think you will get a more accurate answer.)

Act as a Smart Domain Name Generator

I want you to act as a smart domain name generator. I will tell you what my company or idea does and you will reply me a list of domain name alternatives according to my prompt. You will only reply the domain list, and nothing else. Domains should be max 7-8 letters, should be short but unique, can be catchy or non-existent words. Do not write explanations. Reply "OK" to confirm.

Act as a Tech Reviewer

I want you to act as a tech reviewer. I will give you the name of a new piece of technology and you will provide me with an in-depth review - including pros, cons, features, and comparisons to other technologies on the market. My first suggestion request is "I am reviewing iPhone 11 Pro Max".

Act as a Social Media Influencer

I want you to act as a social media influencer. You will create content for various platforms such as Instagram, Twitter, or YouTube and engage with followers in order to increase brand awareness and promote products or services. My first suggestion request is "I need help creating an engaging campaign on Instagram to promote a new line of athleisure clothing."

Act as an IT Architect

I want you to act as an IT Architect. I will provide some details about the functionality of an application or other digital product, and it will be your job to come up with ways to integrate it into the IT landscape. This could involve analyzing business requirements, performing a gap analysis and mapping the functionality of the new system to the existing IT landscape. Next steps are to create a solution design, a physical network blueprint, definition of interfaces for system integration, and a blueprint for the deployment environment. My first request is 'I need help to integrate a CMS system."

Act as a Social Media Manager

I want you to act as a social media manager. You will be responsible for developing and executing campaigns across all relevant platforms, engage with the audience by responding to

questions and comments, monitor conversations through community management tools, use analytics to measure success, create engaging content and update regularly. My first suggestion request is "I need help managing the presence of an organization on Twitter in order to increase brand awareness."

Act as a Scientific Data Visualizer

I want you to act as a scientific data visualizer. You will apply your knowledge of data science principles and visualization techniques to create compelling visuals that help convey complex information, develop effective graphs and maps for conveying trends over time or across geographies, utilize tools such as Tableau and R to design meaningful interactive dashboards, collaborate with subject matter experts in order to understand key needs and deliver on their requirements. My first suggestion request is "I need help creating impactful charts from atmospheric CO2 levels collected from research cruises around the world."

Act as a Journalist

I want you to act as a journalist. You will report on breaking news, write feature stories and opinion pieces, develop research techniques for verifying information and uncovering sources, adhere to journalistic ethics, and deliver accurate reporting using your own distinct style. My first suggestion request is "I need help writing an article about air pollution in major cities around the world."

Act as a Public Speaking Coach

I want you to act as a public speaking coach.

You will develop clear communication strategies, provide professional advice on body language and voice inflection, teach effective techniques for capturing the attention of their audience and how to overcome fears associated with speaking in public. My first suggestion request is "I need help coaching an executive who has been asked to deliver the keynote speech at a conference."

Act as a Tech Writer

Act as a tech writer. You will act as a creative and engaging technical writer and create guides on how to do different stuff on specific software. I will provide vou with basic steps of an app functionality and you will come up with an engaging article on how to do those basic steps. You can ask for screenshots, just add (screenshot) to where you think there should be one and I will add those later. These are the first basic steps of the app functionality: "1.Click on the download button depending on your platform 2.Install the file. 3.Double click to open the app"

💡 Be specific and clear in your request

💡 Try rephrasing your request: If ChatGPT doesn't seem to understand your request, try rephrasing it in a different way.

Buyer Personas

ChatGPT Buyer Persona - <u>https://youtu.be/RMG-fh2RSqs</u> AiPRM for ChatGPT PromptGPT Templates • Try RonGPT's Prompt: https://bit.ly/RonGPTBuyerPersona (don't forget to upvote it!) • AIPRM Extension: https://www.aiprm.com/

ChatGPT: b2b business owners in the united states, age 45-70, over \$1,000,000 net worth, \$500,000 or more in annual income, they belong to professional organizations including YPO, EO, Strategic Coach, Genius Network, they want to grow their businesses, increase their freedom, increase their health and eventually sell their businesses

AI Copy Prompt Ideas

ЕВООК / ВООК

- 1. Get multiple ideas for a Book Table Of Contents: PROMPT: "Write a complete table of content for a Book about [NICHE TOPIC]"
- 2. Generate an overview of your content: PROMPT: "Write a comprehensive guide about [NICHE TOPIC]"
- 3. Benefits of your topic: PROMPT: "What are the top 10 benefits of [NICHE TOPIC OR CONCEPT]"
- **4. Mistakes regarding your topic: PROMPT:** "What are the top 10 most common mistakes regarding [NICHE TOPIC OR CONCEPT]"
- **5.** Generate titles and subtitles: PROMPT: "Generate [X] different title and subtitle options for a book about [NICHE TOPIC OR CONCEPT]."
- 6. Get an introductory paragraph about your topic: PROMPT: "Act as a best-selling author and write a 500-word introduction to a book titled [BOOK TITLE]. Give an overview of the topic, explain the benefits of [TOPIC], how it works and why it's more important than ever."
- 7. Get competitive research on your topic: PROMPT: "Summarize the main takeaways of the book [BOOK TITLE] by [AUTHOR NAME]. OR PROMPT: Summarize the following news article: [ARTICLE TITLE]. The summary should be no longer than [XX] words and should include the key takeaways of the article."
- 8. Generate additional content for expanding on this paragraph: PROMPT: "Generate ideas for expanding upon this paragraph: [NICHE TOPIC PARAGRAPH]"
 - a. **PROMPT:** "Suggest alternatives concepts for the paragraph"
 - b. PROMPT: "Make the paragraph more persuasive"
 - c. PROMPT: "The text is too long. Rewrite it without so many repetitive words and phrases"
 - d. PROMPT: "Rewrite the paragraph in active voice"
- Generate a list of resources for your book topic: PROMPT: "Generate a list of reliable sources for researching [NICHE TOPIC]"

WEBINAR / TRAINING VIDEO

- **1.** Generate ideas for a webinar or training video: PROMPT: Write 10 ideas for a 45-minute webinar to educate and persuade [AVATAR TYPE] on [NICHE TOPIC OR WEBINAR TITLE]
 - a. PROMPT: Write a complete webinar outline for webinar idea #4
 - **b. PROMPT:** Write me 10 buzzsumo style headlines
- Generate persuasive headlines: PROMPT: Write me 10 persuasive style headlines for the webinar titled "[NAME OF WEBINAR]"
- 3. Generate the Pros & Cons of your content: PROMPT: What are the pros and cons of "[WEBINAR SUBJECT or TITLE]"?
- 4. Uncover the emotional issues of your subject matter: PROMPT: What are 10 things someone with [CONDITION SPECIFIC PROBLEM] is worried about or lying in bed at night concerned about?
- **5. Uncover the pain points of your ideal client: PROMPT:** Write me 10 emotional opening lines about a [AVTAR TYPE] who is struggling with [CONDITION SPECIFIC PROBLEM]
 - **a. PROMPT:** Rewrite that again in a more friendly and relaxed tone of voice.

CONTENT / BLOG POSTS

- 1. Create unique and engaging titles for blog posts: PROMPT: "Generate 10 potential titles for a blog post about the benefits of using [PRODUCT OR TOPIC HERE]"
- 2. Generate alternative content for content expansion: PROMPT: "Suggest alternatives for the paragraph
- 3. Generate ideas for new content for your website: PROMPT: "Give me 10 ideas for new content for a website about [NICHE TOPIC HERE]"
- 4. Generate ideas for new blog post series: PROMPT: "Give me 10 ideas for a series of blog posts about [PRODUCT OR TOPIC HERE]"

SOCIAL MEDIA PROMPTS

- 1. **Research and write SEO-optimized descriptions for YouTube videos: PROMPT:** "Write a description for a YouTube video about the benefits of using [PRODUCT OR SERVICE HERE]"
- 2. Generate ideas for new social media campaigns: PROMPT: "Give me 10 ideas for a social media campaign promoting our [PRODUCT OR TOPIC HERE]"
- **3. Generate Instagram Reel Captions: PROMPT:** Generate the top 5 Instagram Reel Captions for an audience of [AVATAR TYPE] about [NICHE TOPIC HERE]

- **4. Generate multiple versions of social media posts: PROMPT:** Write a persuasive Facebook post for the target audience of [AVATAR TYPE] with the title [TITLE OF REEL]
 - a. PROMPT: Rewrite that for a LinkedIn post in a more professional voice
 - **b. PROMPT:** Rewrite that in a more friendly and conversation tone for an Instagram post
 - c. **PROMPT:** Rewrite that with more emojis
- 5. Research and write SEO-optimized captions for Instagram posts: PROMPT: "Write a caption for an Instagram post featuring [NICHE TOPIC HERE]"
- 6. Write compelling and SEO-optimized headlines for social media posts: PROMPT: "Generate 10 potential headlines for a social media post promoting [NICHE TOPIC HERE]"
- 7. Write SEO-optimized descriptions for LinkedIn posts: PROMPT: "Write a description for a LinkedIn post promoting our [PRODUCT OR SERVICE HERE]"
- 8. Write SEO-optimized descriptions for Pinterest pins: PROMPT: "Write a description for a Pinterest pin featuring our [PRODUCT OR SERVICE HERE]"
- 9. **Research and write SEO-optimized descriptions for podcasts: PROMPT:** "Write a description for a podcast episode about the benefits of using [PRODUCT OR SERVICE HERE]"

EMAIL / NEWSLETTERS

- 1. Generate Email Newsletter: PROMPT: "Write an Email newsletter with 5 paragraphs on the topic of [NICHE TOPIC HERE]. Paragraph number one explains the benefits of [NICHE TOPIC HERE]. Paragraph number two is current research and statistics about [NICHE TOPIC HERE]. Paragraph number three contains a recipe for [NICHE TOPIC HERE]. Paragraph number four is a heartwarming and inspirational quote about [NICHE TOPIC HERE]. Paragraph number five is a call to action persuading people to join an online program titled [NAME OF PROGRAM] that will help them [MAIN BENEFIT].
- 2. Generate ideas for new email marketing campaigns: PROMPT: "Give me 10 ideas for an email marketing campaign promoting an online webinar called [WEBINAR TITLE] that will help [AVATAR TYPE] to [MAIN BENEFIT] without [MAIN PAIN]"
- **3. Write SEO-optimized email subject lines: PROMPT:** "Generate 10 potential email subject lines for a promotional email about a landing page about [LURE HEADLINE OR CONCEPT]"
- 4. Generate customer service emails: PROMPT: "Act as if you are an apologetic, yet firm customer service representative and write an email that explains there are no product refunds after the 30 day risk-free guarantee window has closed."

SEO / SEARCH ENGINE OPTIMIZATION

- 1. Generate long-tail keywords for my website: PROMPT: "Generate 10 long-tail keywords for a website about [NICHE TOPIC]"
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- 2. Research and write compelling meta descriptions for your blogpost: PROMPT: "Write a meta description for a blog post about our [NICHE TOPIC]"
- **3.** Write SEO-optimized product descriptions: PROMPT: "Write a product description for a [PRODUCT OR TOPIC] that is optimized for SEO"

HEADLINES / TITLES

- 1. Generate Headlines or Titles: PROMPT: "Generate 20 headlines for a [EMAIL / BOOK / BLOG POST] that reveals persuades [AVATAR TYPE] to [PRIMARY GAIN] without [PRIMARY PAIN and persuades them to take action now."
- 2. Generate Headlines or Titles: PROMPT: "Generate 20 buzzsumo style headlines for a [EMAIL / BOOK / VIDEO] that explains why you [SHOULD / SHOULD NOT] do [TOPIC OR CONCEPT]."

CHALLENGE / ONLINE COURSE

- 1. 30 Day Challenge Outline PROMPT: "Act as a Email Growth Expert and come up with an outline for a 30 Day Challenge To Grow An Email List And Get Your First 1000 Subscribers."
- 2. Online Course Outline (Ganye) PROMPT: "Act as an online course creator and come up with a Complete Program Outline about [NICHE TO using Robert Gagne's 9 Levels Of Learning for [AVATAR TYPE] who want "A step"
- 3. Online Course Outline With Benefits PROMPT: "Act as an online course creator and come up with a Complete Program Outline for [AVATAR TYPE] who want [BENEFIT #1], [BENEFIT #2], [BENEFIT #3], [BENEFIT #4], [BENEFIT #5], [BENEFIT #6], [BENEFIT #7] so that they can finally get [DESIRED RESULT without [THING THEY DON'T WANT."
- 4. Online Course Titles PROMPT: "Act as an online course creator and come up with 20 possible online program titles for [AVATAR TYPE] who want [BENEFIT #1], [BENEFIT #2], [BENEFIT #3], [BENEFIT #4], [BENEFIT #5], [BENEFIT #6], [BENEFIT #7] so that they can finally get [DESIRED RESULT without [THING THEY DON'T WANT."
- 5. Domain Names / URLs PROMPT: "Act as an online course creator and come up with 20 possible domain names with a .com for [AVATAR TYPE] who want [BENEFIT #1], [BENEFIT #2], [BENEFIT #3], [BENEFIT #4], [BENEFIT #5], [BENEFIT #6], [BENEFIT #7] so that they can finally get [DESIRED RESULT without [THING THEY DON'T WANT."
- **6. Upsell Offer PROMPT:** "What are top 10 best upsell offers for an online course about [NICHE TOPIC]? The upsell should help program participants get results faster and easier, yet not compete with the core online program."

IMAGES / ART / PHOTOS

- 1. Image or Art For Blog Post: PROMPT: "Create an square image for a blog post that is about [NICHE TOPIC] use a [COLOR] background, no words or letters, pen and ink, clean and modern design, lots of detail, life like."
- 2. Thumbnail for YouTube Video: PROMPT: "Create a YouTube thumbnail for a video about [NICHE TOPIC] photo-realistic image a [GENDER + AVATAR TYPE] with a [OBJECT or THING] in the background, insane detail, bold colors, high contrast"
- **3. Podcast Cover: PROMPT:** "Create a podcast icon for a podcast about [NICHE TOPIC] for an audience interested in [PRIMARY DESIRE], insane detail, bold colors, high contrast"

AI Chat Prompts

Courtesy of Brad Costanzo

Marketing

- 1. How can you use social media to increase brand awareness?
- 2. What creative strategies can you implement to increase customer engagement?
- 3. What key metrics should you track to measure success in marketing campaigns?
- 4. What techniques can you use to better target your ideal customer?
- 5. What are the most cost-effective methods to reach target audience?
- 6. How can you use influencer marketing to boost brand visibility?
- 7. How can you use content marketing to create loyalty and trust in your brand?
- 8. How can you turn customer feedback into useful insights and strategies?
- 9. What unique strategies can you use to stand out from the competition?
- 10. How can you use A/B testing to optimize marketing campaigns?
- 11. How can you use market segmentation to identify the right target audience?
- 12. How can you use customer feedback to identify opportunities for improvement?
- 13. How can you use data-driven insights to inform marketing decisions?
- 14. What methods can you use to optimize website for better user experience?
- 15. How can you make the most of existing customer base to drive more sales?
- 16. How can you use email marketing to increase customer engagement?
- 17. What strategies can you implement to make content more shareable?
- 18. How can you use promotions and discounts to increase sales?
- 19. How can you use the latest technology to improve customer service?
- 20. How can you use online reviews to improve customer satisfaction?
- 21. How can you use customer segmentation to create more targeted campaigns?
- 22. What tactics can you use to capture more leads and convert into customers?
- 23. How can you use storytelling in marketing campaigns to engage customers?
- 24. How can you use video marketing to increase brand visibility?
- 25. How can you use influencer marketing to reach a wider audience?
- 26. How can you use customer segmentation to deliver personalized content?
- 27. What strategies can you use to ensure better customer experience?
- 28. How can you use online surveys to get customer feedback?
- 29. What methods can you use to measure ROI of marketing campaigns?
- 30. How can you use customer segmentation to create more targeted campaigns?
- 31. How can you use A/B testing to optimize website for better conversions?
- 32. How can you use content marketing to generate more qualified leads?
- 33. What tactics can you use to increase customer loyalty?
- 34. How can you use data-driven insights to inform marketing decisions?
- 35. How can you use market segmentation to identify the right target audience?
- 36. How can you use visual content to stand out from the competition?
- 37. How can you use automation to maximize efficiency and save time?
- 38. How can you use retargeting to drive conversions?
- 39. How can you use customer segmentation to create more effective campaigns?
- 40. What strategies can you use to create an effective lead generation system?

- 41. How can you use artificial intelligence to improve customer experience?
- 42. How can you use location-based marketing to reach more customers?
- 43. What tactics can you use to boost engagement on social media?
- 44. How can you use gamification to increase customer loyalty?
- 45. How can you use storytelling to create an emotional connection with customers?
- 46. How can you use customer feedback to improve your marketing strategy?
- 47. How can you use data analytics to track success of campaigns?
- 48. How can you use technology to create more personalized customer experiences?
- 49. What strategies can you use to maximize the reach of campaigns?
- 50. How can you use online reviews to increase customer trust in your brand?
- 51. What tactics can you use to create more effective email marketing campaigns?
- 52. How can you use social media to increase brand loyalty?
- 53. How can you use content marketing to create a unique brand identity?
- 54. How can you use SEO to improve website rankings?
- 55. How can you use influencer marketing to build relationships with customers?
- 56. How can you use video marketing to increase brand visibility?

Copywriting

- 1. Rewrite a piece of copy to make it more concise.
- 2. Write a headline that grabs attention and draws readers in.
- 3. Create a copywriting template to use for common pieces.
- 4. Brainstorm ways to make a piece of copy more engaging.
- 5. Come up with 3 different titles for a piece of writing.
- 6. Analyze the effectiveness of a piece of copy and make improvements.
- 7. Write a piece of copy from the perspective of a customer.
- 8. Develop a persuasive argument for a product or service.
- 9. Rewrite a piece of copy to make it more persuasive.
- 10. Analyze the grammar and punctuation in a piece of copy.
- 11. Research the target audience for a piece of copy.
- 12. Try to write a piece of copy in two different styles.
- 13. Write a piece of copy that is easy to read and understand.
- 14. Rewrite a piece of copy to make it more accessible.
- 15. Develop a style guide for a specific type of copy.
- 16. Find 5 pieces of copy that you admire and analyze what makes them successful.
- 17. Rewrite a piece of copy to make it more suitable for a different audience.
- 18. Brainstorm ideas for a new series of blog posts on a particular topic.
- 19. Rewrite a piece of copy to make it more SEO-friendly.
- 20. Analyze the structure of a piece of copy and make improvements.
- 21. Research the competition and write a comparison between them and your product.
- 22. Write a piece of copy that addresses a common customer objection.
- 23. Rewrite a piece of copy to make it more conversational.
- 24. Develop an elevator pitch for a new product or service.
- 25. Rewrite a piece of copy to make it more personal and relatable.
- 26. Write a case study that highlights the success of a customer.
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- 27. Brainstorm ideas for a series of emails to engage customers.
- 28. Write a piece of copy that is targeted for a specific demographic.
- 29. Develop a voice and tone guide for a specific type of copy.
- 30. Analyze a piece of copy and identify the techniques used to make the writing persuasive.
- 31. Rewrite a piece of copy to make it more memorable.
- 32. Brainstorm ideas for a new whitepaper on a particular topic.
- 33. Rewrite a piece of copy to make it more appealing to a younger demographic.
- 34. Analyze the tone of a piece of copy and make improvements.
- 35. Research the target audience for a piece of copy and develop a profile.
- 36. Write a piece of copy that promotes the benefits of a product.
- 37. Rewrite a piece of copy to make it more accurate and factual.
- 38. Develop a call-to-action that encourages readers to take action.
- 39. Rewrite a piece of copy to make it more engaging and entertaining.
- 40. Write a case study that highlights the success of a customer's experience.
- 41. Brainstorm ideas for a series of social media posts on a particular topic.
- 42. Write a piece of copy that is targeted for a specific region or country.
- 43. Develop a style guide for a specific type of copy and establish consistency.
- 44. Rewrite a piece of copy to make it more convincing.
- 45. Write a headline that stands out and catches readers' attention.
- 46. Develop a template for writing persuasive copy.
- 47. Brainstorm ways to make a piece of copy more concise.
- 48. Rewrite a piece of copy to make it more informative.
- 49. Write a headline that stands out and catches readers' attention.
- 50. Analyze the structure of a piece of copy and make improvements.
- 51. Research the target audience for a piece of copy and write for them.
- 52. Write a piece of copy that is persuasive and convincing.
- 53. Rewrite a piece of copy to make it more compelling.
- 54. Analyze the grammar and punctuation of a piece of copy.
- 55. Research the competition and create a comparison of your product.
- 56. Rewrite a piece of copy

Email marketing

- 1. Create an email campaign to promote a new product or service
- 2. Offer subscribers exclusive discounts and coupons
- 3. Create an email that features customer success stories
- 4. Send out a survey to gather feedback from customers
- 5. Use an email to showcase customer reviews and testimonials
- 6. Create an email series to educate customers about your product or service
- 7. Craft an email with a personal touch
- 8. Send out a newsletter with industry news and updates
- 9. Create an email that features video content
- 10. Create an email with a quiz or interactive element
- 11. Create an email with graphical content
- 12. Offer customers a free trial of your services
- 13. Create a series of emails that feature product reviews
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- 14. Create an email that features a Q&A with a company leader
- 15. Craft an email that features a behind-the-scenes look at your company
- 16. Create an email campaign around a special event or holiday
- 17. Craft an email with a personal touch
- 18. Send out a one-time special offer to subscribers
- 19. Offer customers a free trial of your services
- 20. Send out a survey to gather feedback from customers
- 21. Create an email series to educate customers about your product or service
- 22. Send out a newsletter with industry news and updates
- 23. Offer customers exclusive discounts and coupons
- 24. Create an email that features customer success stories
- 25. Use an email to showcase customer reviews and testimonials
- 26. Create a series of emails that feature video content
- 27. Create an email that features graphical content
- 28. Send out an email with a quiz or interactive element
- 29. Create an email that features a Q&A with a company leader
- 30. Craft an email that features a behind-the-scenes look at your company
- 31. Offer an incentive to customers for leaving product reviews
- 32. Create an email that encourages readers to join your mailing list
- 33. Send out an email to thank customers for their business
- 34. Use an email to introduce a new product or service
- 35. Create an email to announce a new blog post or article
- 36. Offer customers the chance to win a prize with an email campaign
- 37. Offer customers a free gift with purchase
- 38. Send out a newsletter with tips and advice
- 39. Create an email with a special offer for returning customers
- 40. Send out an email to promote an upcoming event
- 41. Create an email to announce a sale or discount
- 42. Use an email to highlight customer testimonials
- 43. Create an email to feature customer reviews
- 44. Send out a survey to gather feedback from customers
- 45. Craft an email with a special offer for referral customers
- 46. Create a promotional email to drive online sales
- 47. Use an email to announce a new product or service
- 48. Offer customers exclusive discounts and coupons
- 49. Send out a survey to gather feedback from customers
- 50. Create an email series to educate customers about your product or service
- 51. Send out a one-time special offer to subscribers
- 52. Create an email that features customer success stories
- 53. Craft an email with a personal touch
- 54. Send out an email with a quiz or interactive element
- 55. Create a series of emails that feature video content
- 56. Send out a newsletter with industry news and updates
- 57. Use an email to showcase customer reviews and testimonials
- 58. Create an email that features graphical content
- 59. Create an email to feature customer reviews

60. Create an email campaign around a special event or holiday

David Ogilvy's 19 Rules for Getting Clients

David Ogilvy, a legendary copywriter and advertising pioneer, revolutionized the industry with his unique, persuasive techniques. Known as "The Father of Advertising," he founded Ogilvy & Mather, now a global advertising powerhouse. His most important ads include the iconic Rolls-Royce campaign, Hathaway shirts, and Schweppes. Among his top 3 headlines are: 1) "At 60 miles an hour the loudest noise in this new Rolls-Royce comes from the electric clock," which showcased luxury and precision; 2) "The man in the Hathaway shirt," introducing the unforgettable eye-patch-wearing gentleman; and 3) "Schhh...You know who," cleverly highlighting Schweppes' brand mystique.



I thought I'd add some of his most iconic rules for getting clients just because he's one of my all-time heroes.

- Regard the hunt for new clients as a sport. David believed in getting dead serious about new business after he landed it. Until then — save yourself from dying of ulcers over lost clients. Approach the search for new clients with "light-hearted gusto". Play to win but enjoy the fun.
- 2. Never work for a client so big you can't afford to lose them. Why? The fear of losing them, alone, will wreck your life. You will be unable to give candid advice. Ogilvy famously turned down Ford, saying: "Your account would represent one-half of our total billing. This would make it difficult for us to sustain our independence in council.
- 3. Take immense pain in selecting your clients. On average, Ogilvy would turn down about 60 clients a year. You too should be choosing clients before they choose you. The truth is first-class agencies aren't in high supply. You have the power to select who you work with, so do it carefully.
- 4. **Only add 1 new client every 2 years.** You want to keep the clients you have. For life. That should be your #1 goal. And if you're working with great clients and keeping them, then you'll need only a few clients. David Ogilvy also discovered other reasons adding too many new clients hurt his business. Growing too fast led to hiring too fast. This led to not having well-trained staff. That led to diverting too much of his agency's best brain power away from servicing old clients and failing at keeping clients for life. Plus starting new clients off is often the most difficult work; because you're building everything from scratch. So screw finding new clients, keep old ones.
- 5. **Only seek clients with a product or service you are proud of.** Unlike lawyers and doctors, professionals in the creative field can't detach themselves from their work. If you privately despise your client's product or service, you will fail. You need to have a personal fondness for the client you service before you can help them succeed.
- 6. **Only accept a client if you can improve their existing work.** Ogilvy was famous for turning down the New York Times because he "didn't think (he) could produce better advertisements than the brilliant ones they had been running." Don't think you can create better work than what's already there? Don't take on the client.
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- 7. **Don't take on clients whose business is dying.** This can be tough when you need work, but if a client approaches you who you know won't be able to stay in business, regardless of if they hire you, don't take them on. It doesn't matter how great your work is, nothing you do will make up for their deficiencies. You may be hungry for work, but the success of your clients ultimately defines you. Your profit margin is too slim to survive a prospective client's bankruptcy.
- 8. Only work for clients who want you to make a profit. Just because you produce results for a client doesn't mean you will automatically see those profits come your way. Every client service firm treads a thin line between over-servicing clients and going broke, or under-servicing them and getting fired. Make sure your client's understand that you too are making money by helping them make money. Make sure they understand you are planning to take a percentage of their profit (however small). Don't shy away from it and don't pretend otherwise.
- 9. **Don't publicly pursue clients.** If a client announced they were considering hiring Ogilvy, he would withdraw his company from the race. His reason? "I like to succeed in public, fail in secret."
- 10. **Getting new clients is a solo performance.** The person who decides to hire you is almost always the top decision maker at the company. David believed, "Chairmen should be harangued by chairmen." Additionally, he felt having too many people on sales calls caused confusion. That's why singularity is an important ingredient in winning accounts.
- 11. **Remain flexible when selling clients.** It's OK to rehearse for sales calls but David hated speaking from prepared text. A slide deck or written text locks you into a position which may become irrelevant during the meeting.
- 12. **Tell prospects about your weaknesses.** David picked this up from antique dealers. He realized that when a dealer drew your attention to a flaw in the furniture, he almost always gained your trust. If you do this too before the client notices your flaws on their own, you will also gain their trust. It will make you more credible when you boast about your strong points.
- 13. Don't get bogged down in case-studies or research numbers. These things put prospects to sleep. "No manufacturer ever hired an agency because it increased market-share for somebody else." Clients care about themselves, talk about them.
- 14. **Explicitly tell clients why they should hire you.** The day after a new client meeting, David would send the client a 3-page letter on why they should pick him. Today you can send an equally brief email to help clients make the right decision.
- 15. **Don't pay an outside source a commission for new business.** David Ogilvy believed the type of clients this brought in weren't worth the trouble. Today commission-based lead finders include recruiters, head-hunters, and even other freelancers.
- 16. **Beware of clients who have no budget but a great idea.** Even though they might become huge if everything goes well, it's more likely that things won't go well. Servicing these companies will be expensive for you and very few of them will ever make it worth your while.
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- 17. **Don't underestimate personality.** The difference between client service firms is not as big as we like to believe. Most can show they produced results that increased sales for some of their clients. Very often the difference in new business depends on the personality of the head of the agency. Know you will win and lose some clients because of your personality.
- 18. Fire clients at least 5 times more often than you get fired. Always do it for the same reason: if their behavior erodes the morale of the people working on their account. Do not allow this from any client.
- 19. Use what you specialize in to find new clients. David Ogilvy created ads selling his ad agency. You should dog-food your own service too. So how does your work help clients? Can it help you in the same way? For example, do you help them find customers by creating content? Create content for your agency. Do you do graphic design? Create infographics for potential clients. The trick will be to not just make things that you like or impress people in your industry, but to make things that impress potential clients.
- 20. Build a waiting list of would- be clients."Try as I may, I have never been able to space the acquisition of new accounts at convenient intervals. For months on end, nothing happens. I begin to wonder if we will ever get another account. My staff becomes despondent. Then we get three beauties in rapid succession, and the load of urgent work becomes unbearable. The only solution is to build a waiting list of would- be clients, and to admit them one by one at times of our own choosing. That will be the day."

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